GIMS
Greater Noida
Approved by AICTE, Ministry of Education, Govt. of India

जी. एन. आई. ओ. टी. प्रबंधन अध्ययन संस्थान
GNIOT INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE, Ministry of Education, Govt. of India | An ISO 9001:2015 Certified Management Institute

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MANDATORY DISCLOSURE

Session 2023-2024

(Last updated on: 31/03/2023)

1. NAME & ADDRESS OF THE INSTITUTION

GNIOT Institute of Management Studies (PGDM Institute)
Address: Plot No. 7, Chanakya Block, Knowledge Park-II, Greater Noida, (U.P.), 201310 Bharat
Tel: 8860606606/63   Fax No.:
Toll Free Number: 18002746969
E-mail: director@gims.net.in   Web-site: www.gims.net.in
Longitude & Latitude   :   24.46°N & 77.49°E
Nearest Railway Station   :   Ghaziabad (28 kms.)
Nearest Airport   :   IGI Airport, Delhi (60 Kms.)

| Institute Timings | : | 09:00 a.m. to 05:00 p.m. |

Approval & Affiliation Details

| Year of Establishment | : | **2020** |
| Type of Institution | : | Private-Self Financing |

Approval Letter No's for Session: 2023-2024

AICTE : Northern/1-36251570334/2023/EOA, dated: 02-06-2023

Institute Permanent I.D : **1-7323636041**

2. NAME & ADDRESS OF THE TRUST

Shri Ram Educational Trust.
Plot No. 7, Knowledge Park – II, Greater Noida (UP) 201 310

3. NAME & ADDRESS OF THE DIRECTOR

Prof. (Dr.) Bhupender Som
Director
GNIOT Institute of Management Studies (PGDM Institute)
Plot No. 7, Chanakya Block, Knowledge Park-II, Greater Noida
E-mail: director@gims.net.in   Tel No.: 8860606621

4. NAME & ADDRESS OF THE AFFILIATING UNIVERSITY

5. GOVERNANCE

❖ **Board   of   Governance   Members**

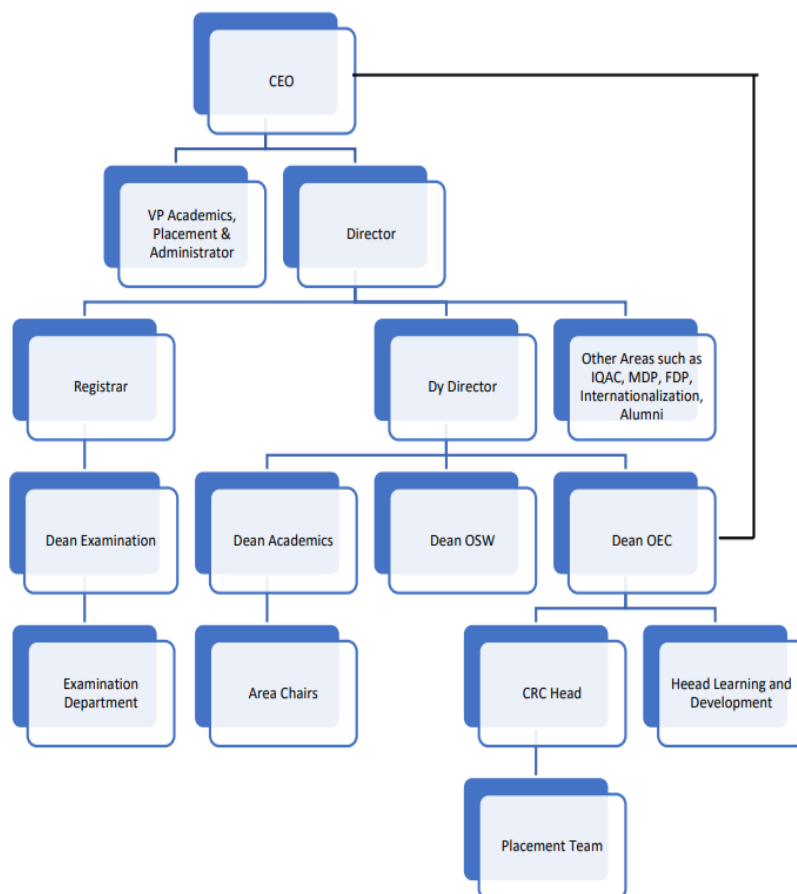| **Dr. Rajesh Kumar Gupta** **Chairman** **Industrialist & Educationist**	**Mr. Gaurav Kumar Gupta** **Vice-Chairman** **Industrialist & Educationist**
Mr. Swadesh Kumar Singh **CEO** **Industrialist & Educationist**	**Mr. Mithilesh Kumar Singh** **Advisor**
Dr. Bhupender Kumar Som **Director**	**Dr. Ruchi Rayat** **Dean-PGP**
Dr. Garima Gupta **Governing Board Member, AICTE**	

❖ **Corporate & Academic Advisory Body**

Prof. Bhagwati Prakash Sharma Ex Vice-Chancellor, Gautam Buddha University, Greater Noid		Prof. (Dr) Rajeev Kumra Professor, IIM Lucknow (Noida Campus)		Prof. (Dr) Jogendra Kumar Nayak Associate Professor DOMS, IIT Roorkee
Dr. Amit Kumar Singh HoD, Deptt. of Management, Mizoram		**Mr. Nilanjan Mukherjee DGM-HR, Relaxo Group**		**Mr. Deepak Jindal Data Scientist SAP-India**
Mr. Ashish Srivastava, Associate Director EY Foundation		Dr. Punam Sahgal, Associate Professor - IIMl & Behavioral Trainer & Management Consultant		Mr. Kartik Iyer, CEO at ACVA India
Dr. Bala Bhaskaran, Management Professional & Educator		Mr. Ajit Parulekar, Director, Goa Institute of Management		Mr. Ajai Singh, Founder & Director, TCM Education

Frequency of the Board Meetings & Academic Advisory Board
Governing Body : **One in an Academic Year**
Academic Advisory Body : **Twice in an Academic Year**

Organizational Chart and Process

❖ *Nature and Extent of involvement of faculty and students in academic affairs/improvements*

Faculty & students are having effective co-operation in academic activities. Students are always given enough scope to express their view points in academic matters. Students ideas & views are taken care of by the faculty members after having comprehensive discussion with the Director. Institute also provides online suggestion through Institute ERP login or Complaint & Suggestion Box in the Campus to take students feed-back.

❖ *Mechanism/Norms & Procedure for democratic / good Governance*

All academic and administrative decisions are taken on the basis of meetings held almost regularly with the Directors/Deans/Registrar and administrative officer of the Institute. Actions taken reports are always monitored in the next meeting and for any discrepancy or deficiency the matter is once again reviewed for the general interest of the institute. The Institute has a high level of delegation of power, whereby the Director organize and run their departments with free hand.

❖ *Student Feedback on Institutional Governance/ faculty performance*

The Institute is in practice for taking student feedback on every end of semester on the Institutional Governance/Faculty performance through on-line student ERP mode. The faculty is graded on scale of 1 to 5 for 1 each attribute. The data is compiled, analyzed and the faculty is briefed accordingly by Director/Dean. In addition to this institute also obtained feedback from other stakeholders such as Alumni, parents and employers at regular intervals. Their suggestions/feedback will be placed before the Governing Body/Academic Council for further development of the Institute.

❖ *Grievance redressal mechanism for faculty, staff and students and establishment of online Grievance Redressal Mechanism*

The Committee aims at being a link between students, teachers and College administration. It is established to create a healthy and safe atmosphere for students of this esteemed College. We actively seek to address issues on student front. We acknowledge that in College there may be situations where individual student or group of students may have concern about the behavior of others or the decisions of others or may have suggestions. Therefore our committee promotes timely and transparent resolution of these issues/ suggestions in a confidential manner. Grievance is any type of problem, concern, dispute or complaint or suggestion (s) related to academics or the environment, in the college premises. We work on principles including confidentiality, impartiality, sensitivity and timely and appropriate action.

(i)   **Grievance Redressal Committee for Employees**

E-mail :		Mob. :9871572707
deanosw.pgdm@gniot.net.in		

To address Grievances of Employees

S.No.	Name	Department
1.	Dr. Ruchi Rayat	PGDM
2.	Dr. Shalini Sharma	PGDM

(ii)   **Student Grievance Redressal Committee for Students**

E-mail:		Mob. : 9818052427
deanosw.pgdm@gniot.net.in		

To address Grievances of students related to academics and personal grievances within campus and hostel

S. No.	Name	Department
1	Dr. Alisha Irfan	PGDM

(iii)   **Internal Complaint Committee for Employee/Student**

E-mail : deanosw.pgdm@gniot.net.in		Mob. :9871572707

As per Section 4 AICTE (Gender Sensitization, Prevention and Prohibition of Sexual Harassment of Women Employees and Students and Redressal of Grievances in Technical Institutions) Regulations, 2016 vide No. F.AICTE/WH/2016/01 dated 10-06-2016

S. No.	Name	Department	Designation
1	Dr. Ruchi Rayat	PGDM	Dean-PGP

2	Dr. Shalini Sharma	PGDM	Dean-OSW
3	Ms. Ranu Saxena	PGDM	Assistant Professor
4	Ms. Meenu Chaudhary	PGDM	Assistant Professor
5	Mr.Prashant Kumar	PGDM	Assistant Professor
6	Mr.Hrishav Ravi	PGDM	Assistant Professor
7	Yogesh	PGDM	Member
8	Kartik Goyal	PGDM	Student
9	Ms. Ritika Saxena	PGDM	Student
10	Mr. Snehashis Roy	PGDM	Student

❖ *Establishment of Anti Ragging Committee*

E-mail: deanosw.pgdm@gniot.net.in		Mob. : 9818052427

In order to prevent ragging in college/hostel premises, following measures were adopted by the Institute, as per AICTE notified Regulations for prevention and prohibition of ragging in AICTE approved Technical Institutions, vide No. 37-3/Legal/AICTE/2009 dated 01-07-2009.

S. No.	NAME	DEPT.	DESIGNATION
1	Dr. Shalini Shama	PGDM	DEAN-OSW
2.	Prof. Mudit Tomar	PGDM	Assistant Professor
3.	Prof. Silky Gaur	PGDM	Assistant Professor
4.	Mr. Ranjan Abhishek	PGDM	Assistant Professor
5.	Ms. Sonam Malik	PGDM	Assistant Professor

❖ *Establishment SC/ST Committee*

E-mail: deanosw.pgdm@gniot.net.in		Mob. : 9871572707

In order to promote the special interest of students in the reserved category (SC/ST) and to provide special inputs in areas, where the students experience difficulty, SC/ST Committee available as per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 of 1989 dated 11-09-1989)

S. No.	Name	Department	Designation
1	Dr. Ruchi Rayat	PGDM	Dean-PGP
2	Dr. Shalini Sharma	PGDM	Dean- OSW
3	Ms. Silky Gaur	PGDM	Assistant Professor
4	Mr. Ranjan Abhishek	PGDM	Assistant Professor
5	Mr. Kartik Goyal	PGDM	Student

❖ *Internal Quality Assurance Cell*

E-mail : **iqac@gims.net**.in   Mob. : 8860606621

"**GNIOT Institute of Management Studies (PGDM Institute)** is dedicated to delivering the quality education for meeting the changing requirements of Industry and Society. Similarly, the AICTE is emphasizing quality achievement and assurance. For compliance with all the quality requirements, preparation of SSR and further actions, the GIMS-IQAC Cell is constituted as:

S.No.	Composition of IQAC	Name	Designation	Department	
1	Chairperson	Prof. **Prof. (Dr.) Bhupender Som**	Director	PGDM	
3	Coordinator IQAC	Dr. Pooja A. Kapoor	Assistant Professor	PGDM	
4	Co-coordinator IQAC	Prof. (Dr) Ruchi Rayat Prof. (Dr) Imad Ali Prof. Charul Sharma	Professor Professor Assistant Professor	PGDM PGDM PGDM	

For performance evaluation, assessment and accreditation and quality upgradation, the IQAC Cell is working and giving contribution in improving teaching-learning process as :

(i)   To develop a system for conscious, consistent and catalytic improvement in the overall performance of the Institution.

(ii)   Prepare and collect right feedback form to be filled by students, so that the teaching style of teacher can be judged

(iii)   Analyze the feedback and given advisor for calibration, if required to enhance deliveries.

(iv)   Conduct Seminar, interact with academicians and people from industry to get first hand information on the scientific trend and marked need to boost the teaching quality.

(v)   Conduct periodic audition of faculty members in terms of lecture deliveries and respect to predefined lecture-wise schedule is carried out and reviewed by HOD.

(vi)   Monitor the performance of the students.

(vii)   Arrange visiting faculty in thrust areas

(viii) Conduct periodical meetings fortnightly with faculty members for further improvement.

6.   PROGRAMS

❖ **Details of AICTE Approved Programs**

Sl.	Course	Intake	Duration	Entry Level	Tuition Fees (Rs.)	Placement Facilities	Accred. Status
A.	**UNDER GRADUATE COURSES**						
1.	PGDM	240	2 Yrs	GRADUATION	6,21,000	Yes	Yes

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❖ **Details of Campus placement in last three years with minimum salary, maximum salary and average salary**

The Institute believes that each student is a valuable resource. The Institution has full-fledged Training & Placement Deptt. The Placement Cell focuses on each student to maximize his/her career prospectus and assists him/her in achieving the same. For that purpose, Institute trained students in aptitude, technical and soft skills trainings. The Cell believes in overall development of the students personality, which will help them to achieve a rewarding career. The Placement Cell is in continuous touch with the Industry & has been able to get "A" grade MNCs to visit the Institute and also arrange Off Campus Placements.

Sl.	Course	2022-24	2021-23	2020-22
1.	PGDM	Student Placed- 86 Min. Salary- 4.25 LPA Max Salary- 11.25 LPA Avg Salary- 4.6 LPA	Student Placed- 87 Min. Salary- 3 LPA Max Salary- 23.31 LPA Avg Salary-4.5	Student Placed- 25 Min.Salary-3.3 LPA Max Salary-8.49 lacs Avg Salary- 5.52 Lacs

7. FACULTY

Sl.	Department	Permanent Faculty	FSR
1.	PGDM	23	1: 20

8. PROFILE OF DIRECTOR

Name	**Prof. (Dr.) Bhupender Som**	
Date of Birth	**30-09-1980**	
AICTE Unique ID	**1-7323636041**	
Educational Qualification	**MSC, BSC, Ph.D**	
Total Experience	**20 years**	
Area of Specialization	**Operations and statistics**	
Subjects Teaching PG Levels	**Operations, Statistics and Analytics**	
Research Guidance	**Masters – 25**	Ph.D – 03
No. of Papers published	**National Journals – 12**	Intl. Journals – 62
Research Publications	**72**	
No. of Books Published	**02**	

9. FEES

❖ **Details of Fee, as approved by the State Fee committee, for the Institution**
The PGDM Tuition Fee of Rs. 6,21,000.for the complete course

❖ **Time Schedule for payment of fee for the entire program**
In Four Installments.

❖ **Number of scholarships offered by the Institute with the name of students, duration and amount**
GIMS Shakti Scholarship for female students only with consistent academic performance of 55% throughout X, Xll and Graduation. The student will be eligible for a scholarship of Rs. 30,000 on tuition fee.
   o **Any scholarship will be adjusted in the second installment of the first year.**
   o **Scholarship in only one of the above categories could be availed by a candidate.**
   o **Any scholarship shall be availed only on producing the required relevant documents by the candidate.**

❖ **Estimated cost of Board and Lodging in the Hostel**
Approximately Rs. 1,26,000/- per year (Hostel Accommodation & Mess Charges) for Three Seater Cooler Room.
Approximately Rs. 1,35,000/- per year (Hostel Accommodation & Mess Charges) for Two Seater Cooler Room.
Rs 35,000/- WILL BE CHARGED EXTRA FOR A.C. ROOMS.

10.   ADMISSION

❖ *Number of seats sanctioned with the year of approval*

Sl.	Course	2022-24		2021-22		2020-22	
		Intake	Adm.	Intake	Adm.	Intake	Adm.
1.	PGDM	180	240	180	94	180	27

11.   ADMISSION PROCEDURE

❖ *Mention the admission test being followed, name and address of the Test Agency and its URL (website)*
   • **Competitive Entrance Test (CET):** GIMS Aptitude Test (GAT) / CMAT/CAT/XAT/MAT/NMAT*: Applicants shortlisted are invited for GIMS Aptitude Test (GAT), which is a 45 minutes test on the pattern of CAT exam for Management PG Aspirants. The candidate will be exempted from GAT in case he/she has given any of the listed tests.
   • **Group Discussion:** The students who have qualifying score of GAT, CMAT/CAT/XAT/MAT or NMAT would be invited for Group Discussion on the campus or virtually. The topic of discussion will be provided by a panelist/s. The scoring parameters Upon taking the Group Discussion the students will be provided a chance to appear in a Personal Interview. The GD panel will comprise of minimum two evaluators. The aspirants also have to write and essay of 500 - 700 words on the topic of GD.
   • **Personal Interview:** All the students appearing in the GD/PI process will also be invited for the personal interview process. The personal interview will be conducted by the interview panel consisting of

minimum 2 panelists. The personal interview can be conducted in online or offline mode as per the circumstances

❖ *Calendar*

Last date for request for applications	
Last date for submission of application	
Dates for Group Discussion (GD)/Interviews	
Dates for announcing final results	
Release of admission list (main list and waiting list)	These dates will be announced by GNIOT Institute of Management studies.
Date for acceptance by the candidate (time given should in no case be less than 15 days)	
Last date for closing of admission	
Starting of the Academic Session	
The waiting list should be activated only on the expiry of date of main list	
The policy of refund of the fee, in case of withdrawal, should be clearly notified	

12. CRITERIA AND WEIGHTAGES FOR ADMISSION

❖ *Describe each criteria with its respective weightages i.e Admission Test, GD Interview etc.*

TABLE -1: MERIT MATRIX FOR ASPIRANTS SEEKING ADMISSION IN PGDM COURSE AT GIMS							
Parameter	Weightage	Marks	> 60%	60 - 70%	70 - 80%	80 - 90%	Above 90%
10th	5%	5	1	2	3	4	5
12th	5%	5	1	2	3	4	5
Graduation	5%	5	1	2	3	4	5
CET*			Qualified	40 - 50 percentile	50 - 60 percentile	60 - 70 percentile	Above 70
	20%	20	5	8	12	15	20
Work Experience			1 - 2 year	2 - 3 years	3 - 4 years	> 4 years	
	5%	5	1	2	3	5	
GD	20%	20					
PI	40%	40					
Total	100%	100					

13.	LIST OF CAND. WHO HAVE APPLIED ALONGWITH THE PERCENTAGE AND PERCENTILE SCORE FOR MANAGEMENT QUOTA SEATS

Admissions process completed as per GNIOT Institute of Management studies guidelines.

14.	INFORMATION OF INFRASTRUCTURE AND OTHER RESOURCES AVAILABLE

❖ *Infrastructure facilities*
❖ Infrastructure Detail
❖ GD Rooms- 4 Rooms, Each Can Accommodate 12 students
❖ PI Rooms- 4 Rooms
❖ Classrooms- 10 each with a capacity of 60 students
❖ Auditorium- 3 with capacity to accommodate 1) 180 2) 150 3) 130
❖ Computer Labs- 2 with capacity of 90 Computers + each student is provided an individual Laptop

❖ *Library*

Number of Library Books	4514
Number of Titles	860
Number of Journals	24
List of online National/International Journals subscribed	230 (48- International, 182-National)
E-Library Facilities	Available
National Digital Library (NDL) subscription details	Available. Registration No. INUPNC3UF5G323G
NPTEL	Available
DELNET	Available
EBESCO	Available
American Library Association	Available
British Council	Available

❖ *Computing Facilities and Laboratory*

Internet Bandwidth	300 mbps
Configuration of System	i5,8 GB RAM,128 SSD
Total number of system connected by LAN	160
Total number of system connected by WAN	335
Special purpose facilities available (conduct of online Meetings/Webinars/Workshops etc.)	Available
Facilities for conduct of classes/courses in online mode (Theory & Practical)	Available

❖ *Innovation Cell*

Innovation and Incubation Related Activities

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To enhance research activities and cultivate pleasant research atmosphere, a multicrore state of the art building with all modern technical facilities is established at GIMS. It accommodates all departments to carry out advanced research, establish incubation cells and start-ups. The R&D Centre, with its State-of-the-Art Infrastructure, has been established to promote Research and Innovations amongst the Faculty and Students by identifying new Research Areas, developing Projects leading to Publications, Products, Innovations and Start-Ups. The primary focus will be on the Time and Cost bound Projects sponsored by Government, Public, Private, National and International Agencies and Autonomous Bodies. To achieve results on these sponsored Projects within the acceptable timelines, the Centre has been structured into Sectional Areas for streamlining its functioning in different Technology Domains. The Sectional Areas will together cover all the Disciplines/ Inter Disciplinary Topics in which the Institute has expertise. All research activities are being streamlined to make a mark in 'Make in India' concept of Indian Government.

MSME Incubation Centre

GIMS has established its Business incubator with MSME. The main aim of the incubator goes hand in hand with MSME and GIMS objectives. The main goal is to nurture ideas from professionals / students/ local community and foster such entrepreneurial ideas in a supportive environment before they become attractive for venture capital. The Incubation center aims to promote and support untapped creativity of individual innovators and to assist them to become technology-based entrepreneurs. It also seeks to promote networking and forging of linkages with other constituents of the innovation chain for commercialization of their developments, provide support and training for students and innovators who are interested in converting their social ideas into social startup. Incubation Centre, GIMS facilitates necessary infrastructure, prototype development support, research assistance, help in getting funding, business consulting assistance, mentoring and guidance to make their idea into a successful venture. The incubation Centre aims at :

- ❖ To create awareness about the importance of entrepreneurship among the students and local community
- ❖ To promote new technology/ knowledge/ innovation-based startups.
- ❖ To promote design thinking process among the incubates and provide the platform for speedy commercialization of technology
- ❖ To enhance the domain knowledge / skills to develop the innovative products / services
- ❖ To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes.

Institution's Innovation Council:

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs) across selected HEIs. A network of IICs are established to promote innovation and entrepreneurship in the Institution through multitudinous modes leading to an innovation promotion ecosystem in the campuses.

In the view of the above GIMS has started Innovation, Incubation, and Startup(s) Council- GIMS.

Major Focus & Objectives

- To create a vibrant local innovation ecosystem.
- Start-up supporting mechanism in GIMS.
- Prepare institute for Atal Ranking of institutions on innovation achievements framework.
- Establish function ecosystem for scouting ideas and pre-incubation of ideas.
- Develop better cognitive ability among students.

![GIMS - GNIOT Institute of Management Studies]

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Function of IISC

- To conduct various Innovations, IPR and entrepreneurship-related activities prescribed by Central MIC in time bound fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- Organize Hackathons, idea competition, mini challenges etc. with the involvement of industries.
- Conduct innovation ambassadors training sessions for both teaching and non-teaching staff.

❖ *Media Cell*

GIMS, with an Objective to employ Social Media Channels, with all the Stake Holders; Students, Parents, Educators, Alumni, Regulatory Bodies, Industry, Institutions, Recruiters, Prospective Job Seekers, Industry and Social Organizations, has planned and established different Medial Channels which are constantly evolving as effective Communication Mode, to communicate and share experiences on the Sites, with engaging Content showcasing the Campus Culture, Education Programs, Facilities, Faculty Profiles and Achievements, Seminars, Sports, Expert Lectures, Inter Collegiate Competitions at State and National Meets, thus transparently differentiating the Institute on the Educational Resources and Methodologies to develop the Students to meet the Industry Skills to productively Perform with an objective to differentiate the Institute from other Institutes. We have developed Interest Specific Groups such as: Alumni Group, Members Group for Club Specific Purposes, Sports, Research, Innovation and Incubation Cell and others. The Achievements that the Institute has achieved through these Media Platforms are: Helped to connect with the Prospective Students and Parents To Position the Institute amongst the Prospective Students by sharing the Vision, Mission and Objectives To connect with the strong 12000 Plus Alumni Globally engaged in Industries, Institutions, Research and as Entrepreneurs and also place the Alumni Activities and their participation in the Institute Education and Research Programs Strengthened Students Participation in various Co and Extra Curricular Activities, Educational Programs and Achievements of the Students, Professors, Research Scholars, Publications, Patents and others such. To Mentor and Guide Students on Career Planning, International Admissions, Internships, Skill Development Programs Helped to tackle Students and their Learning related issues to improve Education Programs. Online Classes and Reviews Promote Research and Entrepreneurship Activities Establish a Dynamic Communication Medium for everyone to express their Views, Interests and other Educational and related Events.

The Main Functions of the Media Cell are :-

1. To carry out the social media campaign for promoting college related news & information.
2. To design innovative post/messages for posting on social media accounts of the college such as Facebook, Instagram,Youtube, Linkedln, Twitter etc.
3. To keep track of the views, comments, likes on the social media platforms and report it to the concerned authorities.
4. To Coordinate with different departments of the college as well as other stakeholders & collect relevant information for posting on social media.
5. To Coordinate with Web Team in updating the college website from time to time.

❖ *List of Facilities available*

> **Games and Sports Facilities**

GIMS provides top notch sports facilities. For Indoor games such as badminton, basketball, volleyball, table tennis, dedicated courts are there in the campus, also a sophisticated gym with trainer facility is available for both boys and girls**.** Further, for outdoor sports such as kabaddi, kho-kho, cricket and football grounds facility are in the campus for the students.

Spardha is an annual mega event for sports activities to the students. The sports Convener, Sports officer and Sports committee arrange practice matches of various games among the students to select a good team of the students for the specific game, To arrange such activities whole institute involves in SPARDHA, especially to fulfill all requirements of the events from conceive to completion. All winners are awarded by Trophies and certificates as per their positions by renowned Guests. The following games are conducted in SPARDHA;

1. Basketball
2. Volleyball
3. Football
4. Kho-Kho
5. Kabbadi
6. Tug of war
7. Badminton
8. Chess
9. Table Tennis
10. Carrom
11. Athletic events (100, 200, 400, 800, 1500 meters. Relay Race, Shot-put, Discus Throw, Long Jump, High Jump and Javelin)
12. Cricket

> **Extra-Curricular Activities**

The cultural club of the GIMS provides platform and encourages to the students to exhibit their hidden talent in fine arts, literature, theater, dance, music, singing, acting etc. The cultural activities are carried out at regular intervals without affecting their academics. The welcome party for the first year students (Abhiuday) and farewell party for the final year students are conducted regularly.

Seminar: The students have created various societies and through these societies with the help of Institute, they conduct seminars and conferences at regular intervals. This enables them to improve their communication and organizing ability.

Cultural Activities: Students are encouraged and provided necessary facilities and guidance to conduct cultural programs, to develop & display their talents. The cultural activities are carried out at regular intervals without affecting programs. The welcome party for the first year and farewell party for the final year students are conducted regularly.

> **Soft Skill Development Facilities**

L&D(Learning & Development Department)

The L&D department imparts training not only to impart knowledge but also to introduce and inculcate the

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values to keep moral vigil on the participants and bring about attitudinal changes among them. It is goal specific and caters to "Corporate Readiness" needs of the students.

Through these L&D sessions. We as L&D trainers envision our students to be Corporate Ready with an assertive transformation in the overall disposition

WHY L&D

Bridging the Gap/Enhancing Employability through Communication Skills at Gims/Where Education Meets Employability The transition from the college campus to the corporate world can be a daunting journey for many students. As they step into the enhances students; employability skills but also refines their communication abilities, making them industry-ready.

In today's dynamic and competitive job market, possessing a robust set of communication skills is not just an asset it's a necessity. Here at Gims (GNIOT Institute of Management Studies), we recognize the pivotal role effective communication plays in shaping successful careers.as we understand that honing communication skills is integral to fostering employability. Through targeted 40 plus hours training programs of soft skills and a holistic approach to personal and professional development, we are at the forefront of preparing individuals for the challenges of the modern workplace.

We think good communication goes beyond just talking well. It also includes really listening, being clear when you write or talk, and being able to talk in a way that fits different groups of people. Our training is made to help our students learn these skills so they can do well in their jobs, work well with others, and be valuable to their companies. To break away the monotony of traditional teaching, GIMS integrates interactive learning modules. These modules not only make learning enjoyable but also focus on enhancing communication skills. Group discussions, presentations, and collaborative projects create an environment where students learn to articulate their thoughts and ideas effectively.

Mock Interviews Practice and Soft Skills Development trainings:

We conduct regular mock interviews/ Mock GDs and soft skills development sessions. Students are coached on interview etiquette, dressing for success, and the nuances of professional behaviour. These sessions provide a holistic grooming that extends beyond textbooks. A Guided Path Industry Insights from Seasoned Professionals: We believe in learning from the best. The institute regularly invites seasoned professionals and industry experts to share their insights with students. This not only provides students with a glimpse into the workings of the corporate world but also offers practical advice on navigating the initial phases of their professional careers.

Transitioning from college to corporate is a significant milestone, and GIMS ensures its students are well-prepared, guiding students in identifying their strengths and career aspirations. At Gims, our commitment to enhancing communication skills and employability goes hand in hand. We believe that by providing individuals with a comprehensive skill set that includes effective communication, critical thinking, we empower them to succeed in the job market. As the landscape of work continues to evolve, Gims remains dedicated to preparing individuals not only for their first job but for a fulfilling and successful career journey. Through our innovative programs and unwavering dedication to excellence, Gims stands as a beacon for those seeking to unlock their full potential in the professional world.

We strongly believe that training around soft skills/interpersonal skills /Communication Skills and Aptitude transforms the individual into a dynamic, interconnected and flexible individual.

Learnings from L&D

The segments covered under the parasol of L&D are: Soft skills/Life skills, Communication and Aptitude.

MODULES OF SOFTSKILLS/LIFESKILLS

- ☐ Effective Communication Skills
- ☐ Team Management and Leadership
- ☐ Time Management
- ☐ Anger and Stress Management
- ☐ Assertion Skills
- ☐ Power Dressing & Grooming
- ☐ Presentation Skills
- ☐ Resume Writing
- ☐ Group Discussion
- ☐ Mock HR F2F Interview
- ☐ Telephonic Interviews
  Interview Preparatory Sessions

MODULES OF COMMUNICATION

- ☐ Reading Skills
- ☐ Writing Skills
- ☐ Active Listening Skills
- ☐ Speaking Skills (Oratory Skills)
- ☐ Pronunciation
- ☐ Grammar
- ☐ Vocabulary
- ☐ Everyday English

MODULES OF APTITUDE (Quantitative Aptitude & Logical Reasoning)

- ☐ Number System
- ☐ Percentage
- ☐ Time & Work
- ☐ Ratio
- ☐ Mixture
- ☐ Time & Distance
- ☐ Average
- ☐ Blood Relation
- ☐ Sitting Arrangement
- ☐ Number Series

Our Training Model

We have a tailored L&D process which means that we offer the training sessions to students, according to their training needs in the most simplified form. We deal in professional enhancement training including Soft Skills, Life Skills, Verbal Ability, Aptitude, Communication English and Interview Preparation for PGDM Students in order to make the students corporate-ready. We offer the spectrum of several modules. Please have a look!

Soft skills Sessions: This will help the aspirants to groom their overall persona.
Life skills Sessions: This will help in dealing with adverse situations and thus working effectively.

Corporate Communication Sessions: This will help the aspirants to groom their Specialized Spoken English required in Corporate ambience

Aptitude Sessions: This includes Quantitative Analysis & Logical Reasoning as well as Verbal Ability sessions that help the aspirants to crack the written tests during entrance Exams/Job Interviews.

Dugout Sessions: Advance modules especially designed for final year aspirants to groom the Interview & Aptitude Skills pertaining to job placements.

The training is participative and purposeful in nature. Interactive discussions and activities are held to share concepts. Practical supervision of the activities is done along with individual feedback to the participants by the assigned resource persons.

CERTIFICATION TRAINING DETAILS	
Branch	**Training**
PGDM	Fundamentals of Digital Marketing
	Design Thinking
	Leadership Management
	Elective Based
	Elective Based
	IIMBx
	Foreign Language

❖ *Teaching Learning Process*

Curricula and syllabus for each of the Programs, as approved by the University	Available at Dr APJ Abdul Kalam Technical University, Lucknow, web-site : www.gims.net.in
Academic Time-Table with the name of the Faculty members handling the course	Available in the Institute ERP Login of students and faculty available at www.gims.net.in
Teaching Load of each faculty	
Internal Continuous Evaluation System in place	The Institute holds Mid-term and final exam in each trimester.

Teaching Pedagogy adopted for Students Learning at GIMS (IQAC component)

Institution believes in student centric methods, such as experiential learning, collaborative learning and problem-solving methodologies for enhancing the learning experiences of our students. The various activities held as part of experiential and participative learning are as follows:

Management education has evolved tremendously over the years. It has changed dramatically and veered from once being skill-oriented to now the deeper knowledge-base and being more well-structured with a strong base of knowledge. The simple reason for this is the dynamic industry and the go-getting learners. The field of management is application-oriented where we seek the problem solvers rather than just the followers. The need for innovative education has brought in a plethora of techniques to add value to education, especially management   education.

Case-based methods of teaching, simulation exercises, trading, real-life projects, flip classrooms, presentations,

quizzes, co-curricular management festivals/ activities all enrich the curriculum and the pedagogy of the management programmes. The businesses are not merely profit driven nowadays, rather there's been a paradigm shift towards involving the holistic and inclusive perspectives for the sustainability practices. There comes in the incubation of business ideas. Entrepreneurship/startups have become an integral part of the Indian business ecosystem and so have they become more pertinent for the management programmes across the country.

GNIOT Institute of Management Studies (GIMS), Greater Noida, fosters its PGDM - The Flagship management programme for GNIOT Group of Institutions with all such requirements of the market. The curriculum and the pedagogy is enriched and equipped with all the modern day requirements of Industry 4.0 discussed above. The industry demands the management programmes to be equipped with courses like technology management, corporate governance, digital economy, social networking and society at large. This need is fulfilled at GIMS, Greater Nodia through sixteen Skill Augmentation Certifications including Digital Marketing, Business Analytics, BlockChain, HR Analytics to name a few.

❖ *Student's assessment of Faculty, System in place*

Teachers evaluation by the Students is an integral part of Education System at GIMS as the primary Objective is to use the Feed Back to help the Faculty to identify the Strengths and Weaknesses of their Teaching and Evaluation Methods. The Committee that undertakes this Process of evaluation acts with Integrity and Transparency even when the Report will be discussed with the concerned Teacher. The Teachers will be given an opportunity to Teach and Interact with the Students for over 3 to 4 Months before they are again assessed for Teaching Skills and its impact on the Students.

The Parameters that are set forth before the Students for are:

- ❖ Organization and preparedness of the Class
- ❖ Promptness in conducting Classes
- ❖ Appropriate use of using different teaching Aids (PPT, White Board etc.
- ❖ Clarity in presentation
- ❖ Communication effectively
- ❖ Recommends Additional Learning Resources (Books, Periodicals, Websites and Journals)
- ❖ Provides timely feedback on Students' Performance
- ❖ Creates comfortable Learning Environment for the Students
- ❖ Encourages Extra Curricular Activities (Cultural, Sports, Social Activities)
- ❖ Helps and Counsel on the Subject and is available for after Class Consultations.
- ❖ Interacts and encourages Students to ask questions/participation
- ❖ Maintain discipline in the Class
- ❖ As a Role Model.

The Methodology of Evaluation is undertaken as follows :

The Student's Feedback from every Department / Year / Section is taken in a very confidential manner by the Committee consisting of Director, Senior Faculty Group and Member of the Board.

The Group of the Students picked up for the Feedback normally consists of the Toppers in the Class, Students with Average Marks and Students securing Low Marks to take a view of all the Students from

different Profiles.

The Feedback is obtained Orally and by Questionnaire on the Theory Practical / Laboratory Subjects.

The Committee taking the Feedback, Questions the Student Group in detail on the Parameters outlined above while the questionnaire is analyzed and a Report made on Strengths and Weaknesses of the Teacher bases on the Experiences shared by the Students. Students are advised to share their experiences in confidence as their identity would be kept undisclosed.

At GIMS the results of such Assessment helped to :

- ❖ Determine whether the Techniques adopted in Teaching are having the desired impact on Students' Learning
- ❖ Monitor whether the Teaching Strategies meet Learning Outcomes
- ❖ Identify challenges that Students are having in Learning the Course Material
- ❖ Improve instruction by adjusting Teaching Practices during the Semester.

15. ENROLMENT AND PLACEMENT DETAILS OF STUDENTS IN THE LAST 3 YEARS

YEAR	Discipline	Total no. of students passed out (last 3 batch)	Total no. of students placed through placement cell (last 3 batch
BATCH 2020 - 22	PGDM	27	25
BATCH 2021 - 23	PGDM	94	87
BATCH 2022 - 24	PGDM	179	130 (In process)

❖ **Publications (if any) out of research in last three years out of masters projects**

Title of paper	Name of the author/s	Department of the teacher	ISSN number	Link to the recognition in UGC enlisted Journal / Digital Object Identifier (DOI) Number
Digital Marketing & E-Commerce (Alpha International Publication)	Dr. Pooja A. Kapoor	PGDM	ISBN 978-93-5762-078-9	
Enabling Economy through Entrepreneurship, Innovation & Incubation (Wesser Books)	Dr. Nishant Km. Singh	PGDM	Vol.1/ISBN 978-3-96492-411-7	
Embracing change in Business, Management & Social Sciences (National Press Association)	Dr. Nishant Km. Singh	PGDM	ISBN 978-93-90863-09-9	
The Essentials for a leader in the VUCA world: a supervisee	Dr. Bhupender	PGDM	1998-1392	

Title of paper	Name of the author/s	Department of the teacher	ISSN number	Link to the recognition in UGC enlisted Journal / Digital Object Identifier (DOI) Number
perspective	Kumar Som			
A Study on Impact of Big Five Personality on Investment Decisions of Mutual Fund Investors: Mediation by Risk.	Dr. Bhupender Kumar Som	PGDM		: https://doi.org/10.52783/jier.v3i2.88
The Predictive Power of Macroeconomic Variables on the Stock Market Utilising an ANN Model Approach: An Empirical Investigation Based on BSE Sensex.	Dr. Bhupender Kumar Som	PGDM		
Stock market prediction, COVID - 19 pandemic and neural networks: an SCG algorithm application	Dr. Bhupender Kumar Som	PGDM		DOI: 10.1108/ECON-07-2022-0101
Effectiveness of Organizational Justice on Workplace Deviance, with Job satisfaction as a mediating driver among nurses and healthcare workers: A sensitive analysis	Dr. Bhupender Kumar Som & Prof. Charul Sharma	PGDM	1526-4726	https://doi.org/10.52783/jier.v3i2.328
Image Recognition (Soil feature extraction) using Metaheuristic techniques and Artificial neural network to find optimal output.	Dr. Pooja A. Kapoor	PGDM	656-667	
Data Mining Techniques Adopted by Google: A Study	Dr. Pooja A. Kapoor	PGDM	22. (Special Issue 2) ISSN 1681 8997	
The Evolving Role of Artificial Intelligence and Big Data Technology in Enhancing Organizational Marketing.	Dr. Nishant Kumar Singh	PGDM	1746-1278	
Algorithimic Control: A Disruption to Motivation of Gig Workers? A Critical Review	Dr. Shalini Sharma	PGDM		DOI- https://doi.org/10.1007/978-3-031-23432-3_1
Risk -Taking and Uncertainity Avoidance in Determining the Success of an Entrepreneur	Dr. Shalini Sharma	PGDM		
Determining the role of celebrity	Dr. Shalini	PGDM	1453-1461	0252-2667, Vol.43 NO. 6 -

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Title of paper	Name of the author/s	Department of the teacher	ISSN number	Link to the recognition in UGC enlisted Journal / Digital Object Identifier (DOI) Number
endorsement on brand purchase	Sharma			https://doi.org/10.1080/02522667.2022.2125057
Optimizing perceived organizational support to improve job performance of IT employees	Dr. Shalini Sharma	PGDM	1419-1429	ISSN 0252-2667, Vol.43 No. 6 - https://doi.org/10.1080/02522667.2022.117344
Asymmetric link between energy and crypto market	Dr. Anshul Agrawal	PGDM	2424-7863	DOI: 10.1142/S242478632350038X
Are you satisfied? Tracing antecedents of bank employees Job satisfaction in their job role	Dr. Imad Ali	PGDM	1991-7074	DOI: 10.21511/bbs.19(1).2024.03
A Roadmap to Industry Based Curriculum in Higher Education Through Public- Private Partnership Model	Prof. Vibhanshu	PGDM	2249-4510	
Compassionate Entrepreneurship and cognitive workaholism: mediating role of artificial intelligence adoption	Dr. Ruchi Rayat	PGDM		10.1504/IJESB.2025.10058439
Impact of artificial intelligence on selected human resource function in pharmaceutical industry in india	Dr. Anshika Rajvanshi	PGDM	1741-8984	

16 MOUs with Industries (Minimum 10)

S. No.	Name of Organization	Name of the Representative	Designation	Date of MOU	Purpose of MOU
1	Grant Thornton	Siddharth Talwar	Partner	8/DEC/23	To provide certification to the students.

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S. No.	Name of Organization	Name of the Representative	Designation	Date of MOU	Purpose of MOU
2	Tribhuvan University school of management	Dr. Ganagaram Biswakarma	Deputy Director	18/NOV/23	To establish a close and continuing interaction to promote the quality of education between the two institutes.
3	De Montfort University, Dubai			28/Aug/23	To provide students with exposure to Global Business management
4	Academy of certified Vauators and Analysts Private limited	Mr. Kartik		21/July/23	To Provide the training and Placement Opportunities to the Students of GIMS.
5	Veterans India	Sh. B.K Mishra	National President	29/May/23	To define the standards for the overall development of UG and PG students by bringing a Military touch that enables the youth to grow in all three dimensions(Mansa, Vacha and Karmana)
6	Confederation of Indian Industry		Executive Member	31/Jan/23	To enroll all students or minimum 250 students at the beginning of the yaer and increase the same substantially through the years.
7	Shayna EcoUnified	Paras Saluja	Director	2/March/	Recycle the generated Plastic waste
8	MSME-Technology Development Centre (PPDC), Agra	Sachin Rajpal	Principal Director	26/Feb/22	For conducting the employment enhancement and entrepreneurship development in trainings and certification programs for aspirants of Post Graduate Diploma in Management

17. LOA AND SUBSEQUENT EOA TILL THE CURRENT ACADEMIC YEAR

Available in the Institute web-site : www.gims.net.in

18. ACCOUNTED AUDITED STATEMENT FOR THE LAST THREE YEARS

Available in the Institute web-site : www.gims.net.in