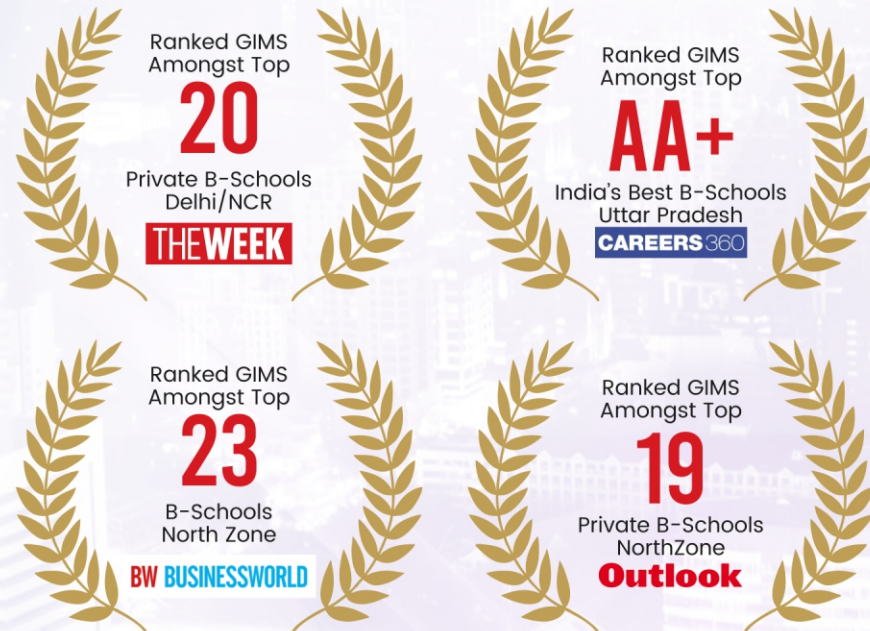


GIMS Awards & Recognitions



“Building
Futuristic
**Corporate
Leaders**”

GNIOT Institute
of **Management
Studies (GIMS)**

Idea to Execution



Plot No. 7, Chanakya Block, Knowledge Park-II, Greater Noida, U.P.
(Walking Distance from Knowledge Park-II, Metro Station)
Ph.: 0120-2328214/15/16 | Fax : 0120-2326653

E-mail : admission@gims.net.in
feedback@gniot.net.in
Website : www.gims.net.in | www.gniotgroup.edu.in
Toll-free : 1800-274-6969

Follow us    

Management
Leadership
Transformation
Education
Vision
Industry 5.0
Skill building
Learning
Innovation
Success
Transformation
Industry 5.0
Globalization

Vision

To become a widely acclaimed management school contributing towards management education and research for developing
(a) business leaders having social concerns and
(b) centres of excellence in all functional areas of management.

Mission

To develop a dynamic outcome based teaching learning process.
To develop an ecosystem for fostering research.

idea to
execution

GNIOT

About GNIOT Institute of Management Studies (GIMS)

GNIOT Group of Institutes is a more than two decades old organization disseminating education in the sphere of engineering, law, pharmacy, nursing and management through its various established schools. The group is represented in all sectors globally by its 18000 plus alumni. **GNIOT Institute of Management Studies (GIMS), Greater Noida** is the pioneer business school under the aegis of GNIOT group providing management education at Postgraduate level through its two year full time Post Graduate Diploma in Management (PGDM) programme, which is approved by the AICTE & Ministry of Education. GOI and accredited to HLAET (U.K.) GIMS, Greater Noida is one of the fastest emerging business schools of the country as recognized by reputed public and private sector establishments.



HLAET
UNITED KINGDOM
ACCREDITED

GIMS is the
pioneer Business
School under
GNIOT Group
of Institutions





FROM THE DESK OF CHAIRMAN

"The qualities of a leader : Strong moral fiber, vision, determination and focus to rework that vision to reality is within the grasp of everyone."

A manager today has got to lead, meet targets and also to achieve success in creating a second line of leaders. As citizen of the New Global Village one must be prepared to smoothly step within the leaders shoes if the necessity arises. We at GNIOT Institute of Management Studies (GIMS), Greater Noida are committed to groom this young pool of talent so that they are transformed into entrepreneurs with a quality mission. They become job-creators rather than job-hunters.

We always strive to import excellent quality education in the field of management. The learning at GIMS, Greater Noida is pervasive and powerful. It drives students to succeed inside themselves for the strength, skills and confidence they're going to get to face in their managerial careers. In every session, class, event, and activity, the GIMSians are trained not only to study leadership, but demonstrate it.

The constant endeavor of our team of highly experienced and dedicated faculties, supported by equally impressive infrastructure has considerably helped our students in the acquisition and development of appreciable competencies. I invite sincere and committed students to join us. I can assure you that the institute responds pro-actively to the wider needs of the educational and social environment of our country. I trust your stay in the college will be richly rewarding and immensely memorable.

At GIMS, we cultivate leaders with strong moral character, vision, and determination. Our commitment is to transform talent into entrepreneurial minds, shaping job creators, not mere job seekers. We instill pervasive, powerful learning, nurturing inner strength and managerial skills. Through our experienced faculties and top-notch infrastructure, students acquire robust competencies. We invite dedicated individuals to join GIMS, Greater Noida where we proactively meet the educational and societal needs. Your time here promises rich rewards and lasting memories. To our students: **Embrace the journey, embody leadership, and excel!**

I wish my students all the best!

Dr. Rajesh Kumar Gupta
Chairman
GNIOT Group of Institutions



FROM THE DESK OF CEO

"Success usually comes to those who are too busy to be looking for it."

GNIOT Institute of Management Studies (GIMS), Greater Noida is one of the premier business schools in the country. It is committed to academic excellence and developing socially responsible future leaders and entrepreneurs. We promote excellence in students by providing them personal coaching and mentoring to help them discover their hidden potential and unique talents. The 'committed' faculty members and industry 'experts' teach and guide students so that students learn and develop competencies required by the digital VUCA world.

GIMS, Greater Noida is an established and highly esteemed institution, where we maintain an utmost academic standard, incorporated with the conduct of discipline, thereby achieving remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress ; we take it as our bounded duty to provide the best academic training a student can possibly get. The institution endeavors to comfort the students with all the necessary knowledge and skills to become truly successful in the chosen field. In whatever career a student may choose to take, hard work and discipline are the sure roads towards success. And as an educational institution, we support the students in achieving those golden ambitions and also ensure that their stay in the institute is meaningful and fruitful as well.

Students, you are about to cross a bridge in your life because college education is a turning point itself. It is in your hands to make sure the bridge leads you towards success. The hard work of today is the triumph of the future. The time and effort you spend today are the deciding factors of your later years.

As the CEO of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams to reality. And if there is any assistance that you might need, may it be personal or professional, I shall always be willing to hear from you.

Mr. Swadesh Kumar Singh
CEO
GNIOT Institute of Management Studies (GIMS), Greater Noida



FROM THE DESK OF DIRECTOR

“GIMS promotes a culture of continuous learning and fosters an environment that encourages intellectual curiosity, critical thinking, and creativity.”

At GNIOT Institute of Management Studies (GIMS), Greater Noida, we have always strived to provide the highest quality education and foster a culture of excellence. GIMS, Greater Noida aspires the excellence in teaching, research and consulting. We groom the next generation of managers, leaders and entrepreneurs who will make a significantly positive impact on the global business landscape. At GIMS, Greater Noida the stakeholders work together to achieve commonly established goals. We constantly strive to offer the best-in-class curriculum that meets the evolving needs of the business eco-sphere. The curriculum offered is consistently improvised to the next level as per the futuristic corporate needs. Our expert faculties are equipped with rich industry-academia experience and are passionate in their pursuit of delivering the curriculum with innovative teaching-learning methods for sustainable possession of knowledge. The faculties are also dedicated to deliver excellence in research and consulting for honing their knowledge and skills. We at GIMS promote a culture of continuous learning and foster an environment that encourages intellectual curiosity, critical thinking, and creativity.

To achieve this, our faculty focuses on teaching-learning process, research and self-development. Teaching learning process at GIMS also brings practical industry experience to the classroom. Needless to say we focus on investing in state-of-the-art infrastructure and technology to support our academic programs, including modern classrooms, well-equipped computer labs, and rich library sources. Additionally, we establish collaborations and partnerships with leading institutions and corporations globally to expose our students to diverse perspectives and global best practices.

Furthermore, GIMS is deeply connected to the industry and the society. We focus on bridging the gap between academia and industry by fostering strong partnerships with the corporate world, and ensuring that our curriculum is aligned with the needs of the business community. Our students should graduate with the skills, knowledge, and networks that will enable them to excel in their careers and make meaningful contributions to the society.

Our past placement records are evident to show our approach towards developing leader managers.

Dr. Bhupender Kumar Som

Director
GNIOT Institute of Management Studies (GIMS), Greater Noida

Academic Advisory Council

Board of Governors

Dr. Rajesh Kumar Gupta
Chairman
GNIOT Group of Institutions

Mr. Gaurav Gupta
Vice-chairman
GNIOT Group of Institutions

Mr. Swadesh Kumar Singh
CEO
GNIOT Institute of Management Studies, GIMS
Greater Noida

Mr. Mithilesh Kumar Singh
Advisor
GNIOT Institute of Management Studies, GIMS
Greater Noida

Dr. Bhupender Kumar Som
Director
GNIOT Institute of Management Studies, GIMS
Greater Noida

Dr. Ruchi Rayat
Deputy Director
GNIOT Institute of Management Studies, GIMS
Greater Noida

Dr. Garima Gupta
Governing Board Member
AICTE, Appointee

Academic Advisory & Research Council

• Dr. Ajit Parulekar
Director
Goa Institute of Management

• Prof. Bhagwati Prakash Sharma
Ex Vice-Chancellor
Gautam Buddha University, Greater Noida

• Prof. (Dr) Rajeev Kumra
Professor
IIM Lucknow (Noida Campus)

• Prof. (Dr) Jogendra Kumar Nayak
Associate Professor
DOMS, IIT Roorkee

• Dr. Amit Kumar Singh
HoD, Deptt. of Management
Mizoram University

• Mr. Nilanjan Mukherjee
DGM-HR
Relaxo Group

• Mr. Deepak Jindal
Director Consulting Expert
CGI

• Mr. Ashish Srivastava
Associate Director
EY Foundation

• Dr. Punam Sahgal
Associate Professor
IIM, Lucknow

• Mr. Kartik Iyer
CEO
ACVA India

• Dr. Bala Bhaskaran
Management Professional & Educator

• Dr. Shikha Bhardwaj
Chair ExeMBA & MDP,
Assistant Professor, IIM Sambalpur

• Dr. Prabhat Mittal
Professor, Satyavati College,
University of Delhi

• Dr. Chirag Malik
Associate Professor,
Indian School of Hospitality

• Dr. Samik Shome
Professor
Institute of Management, Nirma University

• Mr. Deepak Kumar
GM- Analytics
Clic Flyer

• Mr. Ajai Singh
Founder and CEO
TCM Education





The Programme

Post Graduate Diploma in Management

PGDM at GIMS, Greater Noida is a two year full time programme approved by AICTE, Ministry of Education and accredited by HLACT (U.K.)

The PGDM programme at GIMS, Greater Noida offers dual specialization in key functional areas of management. The programme is dynamically designed as per the futuristic corporate requirements globally. The programme is a perfect blend of traditional, experiential & modern day learning. PGDM Programme at GIMS, Greater Noida ensures that the aspirants gain behavioural & technical competencies that support them as a true companion in leading a successful career.

The programme is structured with 114 credits. Out of 114 credits, 108 credits come from teaching & learning, 6 credits from summer internship programme and 6 credits from Self Directed Learning (SDL).



Course Structure

Trimester - 1

- Human Behaviour in Organization
- Business Communication I
- Statistics for Management
- Marketing Management I
- Economics for Managers
- Financial Accounting
- Universal Human Values and Professional Ethics

Trimester - 2

- Human Resource Management
- Marketing Management II
- Corporate Finance
- Operations Management
- Basics of Python for Managers
- Quantitative Techniques
- Business Communication II
- Advanced Excel for Managers

Trimester - 3

- Digital and Social Media Marketing
- Cost and Management Accounting
- Business Research Methods
- Advanced Business Communication
- Elective I (Specialization I)
- Elective II (Specialization I)
- Elective I (Specialization II)
- Elective II (Specialization II)

Trimester - 5

- Entrepreneurship
- Project Management & Evaluation
- Elective V (Specialization I)
- Elective VI (Specialization I)
- Elective V (Specialization II)
- Elective VI (Specialization II)

Trimester - 4

- Legal Aspects of Business
- Business Policy and Strategic Management
- Elective III (Specialization I)
- Elective IV (Specialization I)
- Elective III (Specialization II)
- Elective IV (Specialization II)
- Summer Internship Project

Trimester - 6

- Business Ethics and Corporate Social Responsibility
- Dissertation Research Project



Specializations Offered

Marketing

- Marketing Analytics
- Sales and Distribution Management
- Integrated Marketing Communication
- B2B Marketing
- Product and Brand Management
- Retail Management
- Strategic Marketing
- Services Marketing

OB & Human Resource Management

- Compensation and Performance Management
- Industrial Relations and HR Legislations
- Human Resource Planning
- HR Analytics & Metrics Professionals
- Organization Development & Change Management
- Competency Mapping and Assessment
- Strategic HRM
- International Human Resource Management

Finance

- Security Analysis and Portfolio Management
- Project Finance and Financial Modelling
- Financial Derivatives
- Tax Planning and Management
- Personal Finance and Wealth Management
- Merger and Acquisitions
- International Finance
- Investment Management

Business Analytics

- Analytics for Managers using Python
- Basic SQL for Data Analysis
- Business Intelligence and Data Mining
- Data Analysis using Power BI
- Data Analysis using Tableau
- Data Visualization using R
- Natural Language Processing with Python
- Practical Data

International Business

- International Logistics and Shipping Operations
- International Trade Operations & Documentation
- World Trade Organization & Regional Trading Blocks
- Thrust Product & Thrust Market
- International Marketing
- India's Foreign Trade

Entrepreneurship and New Age Start Ups

- Foundation of Entrepreneurship and Start Ups
- Opportunity and Feasibility Analysis
- Legal Structures in Entrepreneurship and Start Ups
- Applied Economics for Start Ups
- Entrepreneurial Marketing
- Entrepreneurial Finance

Logistics and Supply Chain Management

- Strategic Supply Chain Management
- Supply Chain Network Design
- Inventory & Warehousing Management
- Sourcing and Vendor Management
- Aggregate Planning and Supply Chain
- Supply Chain Analytics
- Maritime Logistics and Documentation
- Transportation and Revenue Management in Supply Chain



live
work
learn

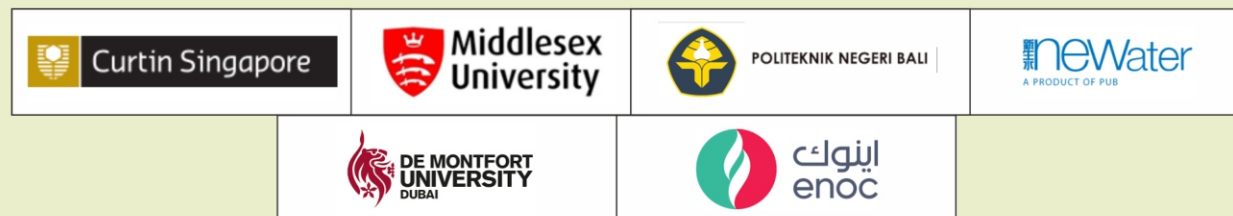
PGDM @ GIMS

Salient Features

The PGDM Curriculum at GIMS incorporates a lot of multidimensional inputs.

International Immersion Programme (IIP)

GIMS, Greater Noida offers an enriching one to two-week overseas International Immersion Program (IIP) encompassing certifications from partner universities, local company visits, and leisure activities for all students. During IIP the students take certification programmes in collaboration with the foreign academic partners on topics of global interest. The institute is successfully organizing IIPs for all students since inception.



Self-Directed Learning (SDL)

Self-Directed Learning (SDL) is a unique concept of learning. SDL allows the students to develop their innate capabilities. The student can select two of the following learning methods as approved by the faculty mentor for earning 6 SDL credits over the programme tenure of two years:

- MOOCs Course
- Conference Paper Presentation
- External Academic participation
- Research Paper Publication
- Live Project for minimum 15 days
- SSO (Self Society Organization)

Skill Augmentation Certifications(SACs)

in Association with Grant Thornton and IIMBx

The Skill Augmentation Certifications(SACs) at GIMS, provide an edge to the aspirants over others in terms of knowledge, awareness, hands on practice and confidence in the certification domains. The certifications are provided in the core area as well as the respective specialisations too. GIMS has a tie-up with IIMBx and Grant Thornton for offering the Skill Augmentation Certifications. Certain certificates offered to the existing batches are:

- Power BI
- Digital & Social Media Marketing
- Design Thinking & Entrepreneurship
- Leadership and Decision Making
- Foreign Language
- Blockchain
- Yellow Belt Six Sigma
- Marketing Analytics
- Business Analytics
- HR Analytics
- HR Compliances
- Financial Modelling
- Elective Based Certifications*
- Artificial Intelligence for Managers



The Talk Series

GIMS believes in educating the students through changemakers in their fields. Catering to the idea, the institute organises talk series at three levels for the students:

The Chanakya Talk Series (CTS)

Under The Chanakya Talk Series (CTS), leaders from the corporate world are invited to speak to budding managers. These people lead their organizations to new heights and operate at senior leadership positions such as CEOs, CHROs, CXOs.



The Prabodhan Talk Series (PTS)

The Prabodhan Talk Series (PTS), is another platform for corporate interaction at a functional level. The PTS is delivered by the professional managers operating at the functional level in their career. The talk series acts as a guiding light to the students, illuminating their journey from ambition to achievement.



The Samrik Talk Series (STS)

The Samrik Talk Series (STS), caters to the speakers from the veterans from the Indian Army and other allied fields and industry. The veterans from different fields are invited, who are invaluable repositories of wisdom, offering insights beyond the textbooks. The STS, hosted by seasoned figures, illuminates career nuances, inspiring resilience and innovation among the students. They unravel decision complexities, sharing foresight on industry shifts and fostering adaptability.



FEW GLIMPSES OF TALK SERIES 2023



Mr. Abhayand
Ex. DGP-Bihar



Mr. Dharendra Singh
Member of Legislative Assembly (MLA)
Jewar, Uttar Pradesh



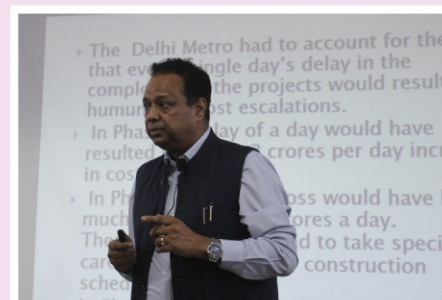
Mr. Vikas Vaibhav
IPS-Bihar



Mr. Gaurav Mathur
Head-Area Sales Development(CBS) INDO Region
Grundfos Pumps India Pvt. Ltd.



Mr. Manish Kathuria
Head - Human Resources
Honda Cars India Ltd.



Mr. Pramit Garg
Director (Works Planning)
Ministry of Railways



Mr. Sanjay Kr. Randhar
Startup Strategist, MD- GVFL Ltd.



Mr. Alok Kumar
Sr. Director, DHL, Supply Chain



Mr. Simant Deep
Associate Regional Head IFA & ND
Nippon India Mutual Fund



Ms. Nidhi Sharma
Director-Human Resources
Dentsu

Students' Clubs

GIMS is a student driven campus where the students form clubs in their specialization area and other essential areas such as entrepreneurship, CSR, student welfare, media management and many more. These students' clubs are the vibrant hubs, nurturing diverse interests beyond classrooms. These clubs empower students to explore, learn, and contribute. Further, enriching the collegiate journey with essential skills and a sense of purpose.



Industrial Visits

Industrial Visits at GIMS are a regular feature. We conduct 4 to 5 industrial visits for our students during the PGDM programme. These visits bridge the gap between the corporate and academia.



Summer Internship Programme

Six to Eight weeks of corporate engagement in terms of summer internship is an essential credit mapped component of PGDM Programme at GIMS. The students are engaged for almost two months with the companies in the functional domains of their interest and work under dual mentorship of faculty and corporate representatives.





The institute offers a great learning ambiance in terms of modern day infrastructure. A Wi-Fi campus is enabled with contemporary IT facilities inside and outside the classrooms. Facilities like modern library, auditorium, conference hall, computer centre, hostel, recreational area, an ecosystem where the students can focus on a hassle free learning.



Modern Infrastructure

International Tie Ups

International tie-ups empower educational institutes by fostering a global outlook through diverse cultures and teaching methodologies. These partnerships facilitate knowledge exchange, benefitting academic programs and research initiatives. Student mobility programs broaden cross-cultural understanding, while research collaborations fuel innovation. GNIOT Institute of Management Studies (GIMS), has an array of international collaborations with the universities across the globe. To name a few are



Mentorship Programme

Student mentorship at GNIOT Institute of Management Studies (GIMS), serves as a guiding light illuminating the academic and personal journey of learners. It's a bond that transcends traditional teaching, fostering a holistic approach to growth and development. Mentorship is an essential element of the programme at GIMS where every faculty has been assigned a certain mix of students to be guided, mentored and counselled by the faculty members.



Non-credit Inputs

To further foster learning and growth in the students certain modules are designed to inculcate the basic and most demanded skill-set to students. Certain non-credit Inputs have been designed by the in-house faculty members in consensus with the corporate practitioners on Ms Excel, Learning and Development, Reasoning, Soft-Skills, Communication & aptitude training.



IIC Incubation and Entrepreneurship

GIMS, in collaboration with Institute Innovation Councils (IICs) fosters innovation and entrepreneurship through workshops, seminars, and training programs. They provide incubation support, guiding students in refining ideas and developing prototypes. Organizing hackathons, competitions, and collaborating with industry bridge theoretical learning and practical application. GIMS under the aegis of IIC focuses on skill development, emphasizing design thinking, problem-solving, and leadership. Another vertical of the IIC at GIMS is the incubator – InnovateUp at GIMS. InnovateUp, GIMS, bolsters the intent for building startups by offering mentorship, and funding connections to the aspirants.

Faculty @ GIMS

Dr. Bhupender Kumar Som
Professor
Director

Dr. Ruchi Rayat
Professor
OB & HRM
Deputy Director

Dr. Shalini Sharma
Professor
Communication & Development
L&D
Dean-OSW

Prof. Mudit Tomar
Asst. Professor
Marketing
Dean-OEC

Dr. Nishant Kumar Singh
Associate Professor
Marketing
Dean Examination

Dr. Imad Ali
Professor
Logistics & SCM

Dr. Anshika Rajvanshi
Professor
Marketing

Dr. Pooja A. Kapoor
Asst. Professor
IT & BA
IQAC Coordinator

Dr. Meghna
Asst. Professor
OB & HRM

Dr. Mohammed Rashid
Asst. Professor
Finance

Prof. Silky Gaur
Asst. Professor
Marketing

Prof. Prachi Pachaury
Asst. Professor
Marketing

Prof. Vibhanshu
Asst. Professor
OB & HRM

Prof. Charul Sharma
Asst. Professor
OB & HRM

Prof. Meenakshi Chandgothia
Asst. Professor
IT & BA

Prof. Anshul Agrawal
Asst. Professor
Finance

Prof. Ranu Saxena
Asst. Professor
Learning & Development

Prof. Honey Qaisar
Asst. Professor
Learning & Development

Visiting Faculty Pool

Dr. Manisha Seth
Operations, Statistics and
Business Analytics

Prof. Ompal Singh
Operations, Statistics and
Business Analytics

Prof. Sushil Pasricha
Operations, Statistics and
Business Analytics

Dr. Vinod Jangid
Marketing & Operations

Prof. (Dr.) Birendra Prasad
Finance & Economics

Prof. Ajay Chaturvedi
Finance & Economics

Prof. Vijeta Singh
Corp. Law & Business Law

Dr. Sushmita Paul
Supply Chain Management

Affiliations & Accreditations



CRC @ GIMS

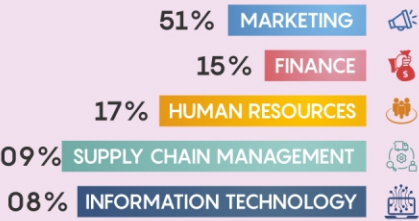
GIMS proudly announces yet another year of exemplary placements! GIMS has a fully functional corporate resource centre (CRC) for providing a 360 degree support in students' placements. The CRC works tirelessly for bringing live projects, summer internships, and final placement opportunities for the students.



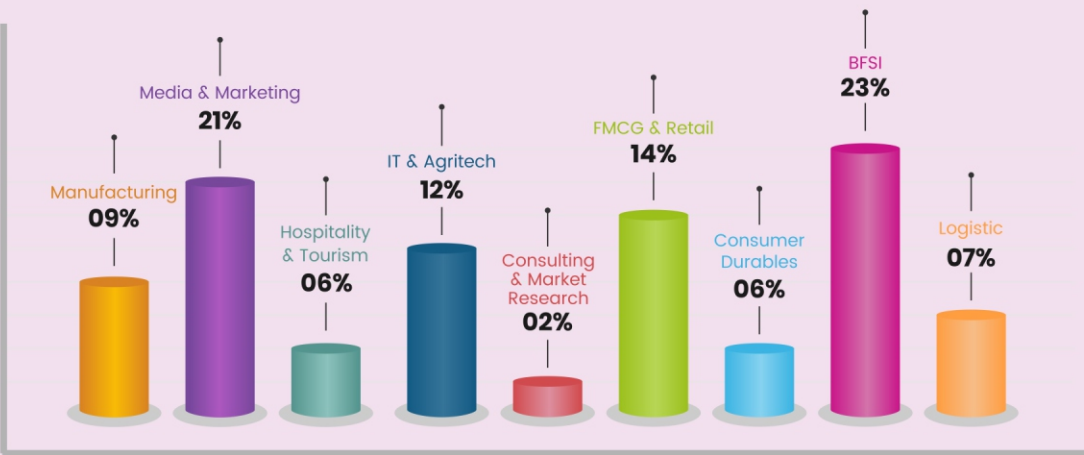
STATISTICS PACKAGE

- Highest International Package
 - 23.40 LPA
- Average Package of 2020-22
 - 5.95 LPA
- Average Package of 2021-23
 - 7.02 LPA

SPECIALIZATION WISE PIE CHART



INDUSTRY WISE



Our Recruitment Partners

amazon.com	PhonePe	THE TIMES GROUP	lifestyle	Sharekhan
KANSAI PAINT NEROLAC	OUTLOOK group	ANAND RATHI PRIVATE WEALTH MANAGEMENT. uncomplicated.	naukri.com	HCL
EY	NEW HOLLAND AGRICULTURE	AXIS BANK	blinkit	AIS Asahi India Glass Ltd.
BIGOH STIMULATE • OPTIMISE • DELIVER	MANSUKH Investment & Trading Solutions	AU AU SMALL FINANCE BANK A SCHEDULED COMMERCIAL BANK	DTDC	upGrad
Hellich INTERNATIONAL	Berger	LEARNING ROUTES	KR کیمجی رامداس KIMJI RAMDAS	ARCHER & BULL
YES BANK	KPMG	Deloitte.	vodafone	Infosys®
HDFC BANK	indiamart	weber SAINT-GOBAIN	SPARK MINDA	ASHOK LEYLAND
wipro	GAMMON Builders to the Nation	BOSCH	IBM	RELIANCE Capital
NIIT	Dabur	DELL	PRIYAGOLD	LG Life's Good
SAMSUNG	KIA	accenture High performance. Delivered.	kotak Kotak Mahindra Bank	SYNTEL Consider IT Done®

Corporate Speak



Mr. Agniwesh Thakur
Director - Human Capital Consulting, Deloitte

It is always a pleasure to interact with the young minds and sharing the dynamism of the industry with the future leaders.

Mr. Pramit Garg
Director (Works Planning) Ministry of Railways

I had a great session on Principles of Management- the DMRC Way with the PGDM students. I am impressed by the quality of the students & the great campus inspired by young faculties. Thanks GIMS Management and specially the CEO, Mr. Swadesh Singh ji for inviting me.



Mr. Deepak Gupta
Director- Vision One Group

Fantastic infra quality, I can confidently say that the management is focused for quality education with care for the students.

Mr. Manish Kathuria
Head HR, Honda Car India Ltd.

Thanks for inviting me to GIMS, it was a great pleasure to interact with the young igniting minds. Keep up the invention, strive hard and always go for excellence. Best of luck!



Mr. Aamir Ali Khan
Deputy Manager, Growth Strategies, Enterprise Merchant Operations and Relationship, Paytm

Thanks for the wonderful initiative for the students for actual in person experience from corporates before they actually appear.

Ms. Nidhi Sharma
Director HR, Dentsu

The parents and the Bhagavadgita speak volumes of words about the culture of the institution. I am impressed with the culture of practical knowledge imparted to the students. Great energy and great passion. Keep growing and good luck to all the students!



Alumni Speak



Niket Nandan
DS Group

It's my fortune to be a GIMSian and represent my college across the country performing and excelling at my workplace. My heartfelt thanks to my faculties staff and CRC for making me the real ME.

Priyanka Srivastava
Team Computers

GIMS has led this BUD to develop into a TREE which will continue to grow and develop at the same pace. It's the next level to be associated with GIMS. The institute has played a pivotal role in my personality development both as an individual and professional. I polished my existing skill set and acquired more to excel in my career. GIMS provides the right blend of Quality Academics and industrial experience to make sure that the practical segment is incorporated into my life.



Sumedha Srivastava
Archer&Bull

A journey which enlightened me on how to love without envy and how to be happy amidst the pandemic. The best part of GIMS is the faculty members who are always there to comfort you in any situation. GIMS is one of the best institutes to enhance your skills. Have faith in the CRC, trust the process and build yourself. I am grateful for all the enormous transitions I have observed in me and now am in a good position where I am developing my career.



Madhuri Verma
Genpact

If I had to sum up the institution in a few words, I would say that it is one of the best places to learn and develop your talent. The best part of the institute is its faculty, who help you along every step of the way. As a result, I can now confidently say that I am in a good position and advancing my career. Thank you GIMS.



Utkarsh Gupta
Berger Paints

I am very thankful to my CRC department for the unlimited exposure and to provide me with the plenty of opportunities. My heartfelt thanks to my faculties to groom me to grab an opportunity in my dream sector and company "Berger Paints". Thank you so much

— Alumni Meet-2023 —



THE CHANGEMAKERS@GIMS

Convocation Ceremony-2023



Mr. Ashneer Grover



Mr. Ashish Vidyarthi



Mr. Anand Kumar



Mr. Him-eesh Madaan



Mr. Sanjay Mishra



Mr. Avadh Ojha



PGDM Batch - 2020-22



PGDM Batch - 2021-23



Admission @ GIMS

Any institution acquires its standing through its stakeholders. The students are one of the biggest stakeholders which play a major role in pivoting the journey of any educational institution. Keeping its stakeholders at the core of the institute, the admission process at GIMS follows 5 steps mechanism as mentioned under

STAGE 1 :

Application Form

Application forms can be procured either offline or online on the admissions portal. The Application processing fee is Rs. 1200/- from www.gims.net.in or GIMS campus Greater Noida

STAGE 2 :

Screening of Application Form

The shortlisting of the application forms shall be done on the basis of the following parameters primarily

- Consistency of academic records.
- Versatility of academic records
- Relevant work experience for the programme (if any).

STAGE 3 :

Competitive Entrance Test (CET)

GIMS Aptitude Test (GAT) / CMAT/CAT/XAT/MAT/NMAT*. Applicants shortlisted are invited for GIMS Aptitude Test (GAT). The applicant will be exempted from GAT in case he/she has taken any of the listed tests. The weightage for CET is 20 marks in the admission process.

STAGE 4 :

Group Discussion & Personal Interview

The applicant shall be going through the GD/PI process as conducted by the institute. The applicant will be assessed on the parameters as decided for the particular academic year. Weightage for GD is 20 marks and for PI is 40 marks. The Weightage for academic performance is 15 marks. Work experience counts for 5 marks.

STAGE 5 :

Offer of Admission

The applicant is offered admission to the PGDM course on merit base. The merit is generated on the basis of the CET and GD/PI scores, the academic performance and work experience (if any) of the applicant

GIMS PGDM ROADMAP/ JOURNEY

