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जी. एन. आई. ओ. टी. प्रबंधन अध्ययन संस्थान
GNIOT INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE, Ministry of Education, Govt. of India | An ISO 9001:2015 Certified Management Institute



PGDM 4.0 @GIMS
Idea to Execution



**Corporate
Brochure**

GNIOT Institute of Management Studies (GIMS)

(Approved by AICTE, Ministry of Education, Government of India)

www.gims.net.in

>>> ABOUT US

GNIOT INSTITUTE OF MANAGEMENT STUDIES (GIMS)

GNIOT Institute of Management Studies (GIMS) was established with a mission to impart outstanding education in the realm of Management Education to the Millennials through the PGDM programme. It was founded amidst the challenging time of the pandemic in the year 2020 to provide the young graduates a new vision of Industry 4.0 and pave a path for excellence and progress in their lives. Today there are 480+ students and they are selected through a rigorous process of selection. They are imparted the best education making them corporate ready for the time they are placed from Campus.

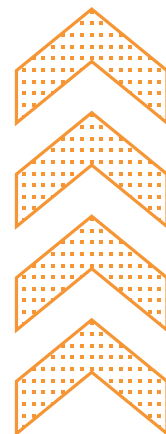
>>> OUR VISION

To become a widely acclaimed management school contributing towards management education and research for developing:-

- (a) Business leaders having social concerns and
- (b) Centers of excellence in all functional areas of management.

>>> OUR MISSION

To develop a dynamic outcome based teaching learning process.
To develop an ecosystem for fostering research.



**Under Shri Ram Educational Trust,
we have the following institute which
caters to 5000+ students from
every part of the country.**

GNIOT Institute of Management Studies (GIMS)

(Approved by AICTE, Ministry of Education, Government of India)

Greater Noida Institute of Technology (Engineering Institute)

(Approved by AICTE & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow)

Greater Noida Institute of Technology (MBA Institute)

(Approved by AICTE & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow)

GNIOT Institute of Professional Studies (GIPS)

(Affiliated to Chaudhary Charan Singh University, Meerut)

GNIOT Institute of Medical Sciences & Research (GIMSAR)

(Approved by UPSMFAC, INC Delhi & Affiliated to ABVMU, Lucknow)

Greater Noida Institute of Pharmaceutical Education & Research (GNIPER)

Affiliating board: Board of Technical Education (BTE), Lucknow, U.P. Approved by Pharmacy Council of India, Delhi

Greater Noida Academy of Legal Studies And Research (GNALSAR)

(Approved by BCI, Delhi and Affiliated to CCS University, Meerut)

Greater Noida World School (GNWS)

(Affiliated to CBSE, New Delhi)

Delhi Public School, Dhuri (DPS)

(Affiliated to CBSE, New Delhi)

Delhi Public School, Ludhiana (DPS)

(Affiliated to CBSE, New Delhi)

PGDM4.0@GIMS

Idea To Execution

**THINK
PGDM
THINK
GIMS**



Alumni Base:
19000+

Total Student
6000+

Total Faculties
450+

Total Institutions
10



>> CEO Message

Success usually comes to those who are too busy to be looking for it.

– Henry David Thoreau

GNIOT Institute of Management Studies (GIMS) is one of the premier business schools. It is committed to academic excellence and developing socially responsible future leaders and entrepreneurs. We promote excellence in students by providing them personal coaching and mentoring to help them discover their hidden potential and unique talents. The 'committed' faculty members and industry 'experts' teach and guide students so that students learn and develop competencies required by the digital VUCA world. GIMS is an established and highly esteemed institution, where we maintain an utmost academic standard, incorporated with the conduct of discipline, thereby achieving remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress with this; we will take it as our bounded duty to provide the best academic training a student can possibly get. The time and effort you spend today are the deciding factors of your later years. As the CEO of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams to reality. And if there is any assistance that you might need, may it be personal or professional, I shall always be willing to hear from you.

– **Mr. Swadesh Kumar Singh**



>> Director Message

Play by the rules, but be ferocious

– Phil Knight

Corporate Resource Centre at GIMS provides best job opportunities in abundance to eligible students. These opportunities are spread across all functional areas of management with a variety of career tracks. In order to maximize the chances of selection, the Learning and Development department of GIMS ensures that students are trained with customized modules. The learning and development department starts the training programmes right from the day of enrollment of an aspirant. The results of these combined efforts can be observed in the summer internship and placement record of the last three batches. The leading corporations engaged themselves with GIMS in order to recruit highly efficient management graduates. GIMS is committed to train the students with futuristic skills as required by the corporate in time to come. Updating the curriculum as per future requirement of the industry, ensuring a blended delivery for sustainable learning and focusing on holistic personality development are the core principles around which the management aspirants of GIMS hone their skills. To achieve this, GIMS faculty focuses on teaching-learning process, research and self-development. Teaching learning process at GIMS also brings practical industry experience to the classroom. Our past placement records are evident to show our approach towards developing leader managers.

– **Dr. Bhupender Kumar Som**



Dean PGP Message



At GNIOT Institute of Management Studies, there is a great emphasis on facilitating and nurturing an independent thought process and out-of-the-box ideation among the GIMSians. Team GIMS constitutes brilliant experienced faculty members, a galaxy of industry experts, and the national & international partners from academia and industry for being the driving force in achieving

– **Dr. Ruchi Rayat**

GIMS has been establishing high standards for academics, research, and placements. Our unwavering dedication to bridging the knowledge gap between the business world and classroom learning, along with effective delivery, has produced excellent outcomes. As a result, our students are putting their skills to the test by working with some of the greatest corporate houses in a variety of industries, both domestically and abroad. We are able to place our students in some of the greatest firms to work for

–**Prof. Mudit Tomar**



Dean CRC Message



Head CRC Message



Welcome to GIMS – GNIOT Institute of Management Studies. We thank our present and future recruiters for being our partners in shaping careers for our students. The Institution has been keeping itself up with the demands of the Industry and has inculcated and delivered the best Employability practices to its students. Our students are corporate-ready and would be an asset to the organization they join. With our commitment to excellence in management education, we are recognized as one of the leading B-Schools in the country.

– **Mr. Damian. J. A. Amaral**



>> Awards & Recognitions



Best Emerging Business School In North India



Best Emerging B-School For Academic Facilities & Learning Resource



Excellence in Academics & Placements



Best Emerging Business School In Placement & Academia



>> Approvals & Accreditations



>> International Collaborations And Accreditations



>> Certifications:-

in association with Grant Thornton

- Digital & Social Media Marketing
- Managing Innovation
- ACVA Certifications
- Power BI | SPSS
- Block Chain | Six Sigma
- Elective Based Certifications

>>> Intellectual Strength

Regular Faculties

30+

Visiting Faculties

15+

Doctorate Professors

25+

>>> PGDM Curriculum

01

Subject Name

1. Human Behaviour in Organizations
2. Business Communication-I
3. Statistics for Managers
4. Marketing Management-I
5. Economics for Managers
6. Financial Accounting
7. Human Values & Professional Ethics

02

Subject Name

1. Human Resource Management
2. Marketing Management-II
3. Corporate Finance
4. Operations Management
5. Analytics for Managers using R
6. Quantitative Techniques
7. Business Communication-II
8. Advanced Excel for Managers

03

Subject Name

1. Digital Marketing
2. Cost & Management Accounting
3. Business Research Methodology
4. 4 Electives (Two each from two areas of specialization)
5. Advance Communication
6. Reasoning & Aptitude

04

Subject Name

1. Legal Aspect of Business
2. Business Policy & Strategic Management
3. 6 Electives (Three each from two areas of specialization)
4. Summer Internship Project
5. Foreign Language (Certification)

05

Subject Name

1. Sustainable Development & Change Management
2. Project Management & Evaluation
3. 2 Electives (One each from two areas of specialization)
4. Foreign Language (Certification)

06

Subject Name

1. Business Ethics & Corporate Social Responsibility
2. Dissertation Research Project



Self Directed Learning

MOOCs Course | Research Paper Publication | Conference Paper Presentation

Live Project for minimum 15 days | SSO (Self Society Organization)

External Academic participation.

>>> Specialization

1. Electives – Marketing

Sr.No. Subject Name

1. Sales, Distribution and Retail Management
2. B2B Marketing
3. Product & Brand Management
4. Strategic Marketing
5. Integrated Marketing Communications
6. Services Marketing

5. Electives – Operations

Sr.No. Subject Name

1. Total Quality Management
2. Six Sigma
3. Service Operations Management
4. Strategy for Operations Management
5. Business Process Engineering
6. Competition and Cooperation in Business Ecosystems

2. Electives – HRM

Sr.No. Subject Name

1. Compensation & Performance Management
2. Industrial Relations and HR Legislations
3. Human Resource Planning
4. HR Analytics & Metrics Professionals
5. Competency Mapping and Assessment
6. Strategic HRM

6. Electives – IB

Sr.No. Subject Name

1. International Logistics and Shipping Operations
2. International Trade Operations & Documentation
3. World Trade Organization & Regional Trading Blocks
4. Thrust Product & Thrust Market
5. International Marketing
6. India's Foreign Trade

3. Electives – Finance

Sr.No. Subject Name

1. Investment Analysis and Portfolio Management
2. Financial Modelling
3. Financial Derivatives
4. Tax Planning and Management
5. Personal Finance and Wealth Management
6. Merger and Acquisitions

7. Electives – SCM & Logistics

Sr.No. Subject Name

1. Principles Of Logistic And Supply Chain Management
2. Integrating Logistic Management
3. Inventory & Warehousing Management
4. Legal Aspects In Supply Chain Management
5. Logistics Management & Information System
6. Maritime Logistics & Documentation

4. Electives – Information Technology & Business Analytics

Sr.No. Subject Name

1. Statistical Methods for Decision Making using R
2. Marketing Analysis for Business Decisions using Python
3. Data Visualization using Business Analytics Tool
4. Business Intelligence and Data Mining (BIDM)
5. Database Management System
6. Business Transformation using Industry 4.0

8. Electives – New Age Startups & Entrepreneurship

Sr.No. Subject Name

1. Foundations of Entrepreneurship and Start-up
2. Opportunity and Feasibility Analysis
3. Legal Structures In Entrepreneurship and Start-ups
4. Applied Economics For Start-ups
5. Entrepreneurial Marketing
6. Entrepreneurial Finance

>> Corporate Interactions

Some Glimpses

1. Corporate Talks

Chanakya Series, Prabodhan Series, and Samrik Series



Mr. Pramit Kumar Garg
Director, DMRC



Mr. Alok
Sr. Director-DHL Logistics



Mr. Vikash Vaibhav
IPS



Mr. Simant Deep
Associate Regional Head
-Nippon India Mutual Fund

2. Stride Series, Summer Internship Evaluation Series



Ms. Ashika Nagar
PWC



Ms. Vertika Doneria
VSRK Capital Pvt Ltd



Mr. Aamir Ali
Deputy Manager-SalesPaytm



Mr. Saurabh Batra
Zomato



Ms. Surbhi Jai
Winfort



Mr. Shailesh Sharma
Times Network



Ms. Bhavishya Sindwani
Panel IQ Technologies



Mr. Sheikh Uzman
Delhivery

3. Industrial Visits



YAKULT Danone India Pvt. Ltd.



OPPO Mobiles India Pvt. Ltd.



Qingdao Haier Group



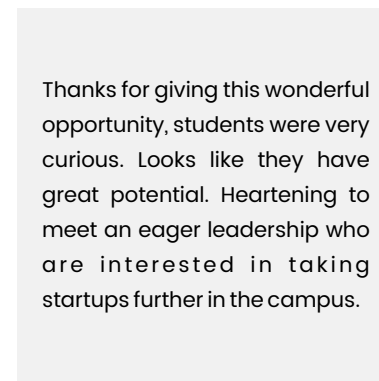
The Coca-Cola Company

>> Corporate Speaks



Ms. Nidhi Sharma
Director – HR, Dentsu

I am impressed with the culture of practical knowledge imparted to students. Great energy and great passion. Keep Growing and good luck to all the students.



Mr. Azam Ali
CEO-Tides, IIT Roorkee

Thanks for giving this wonderful opportunity, students were very curious. Looks like they have great potential. Heartening to meet an eager leadership who are interested in taking startups further in the campus.



Mr. Manish Kathuria
Head HR, Honda Cars

Thanks for having me, It was a great pleasure. Keep up the invention, strive hard and always go for excellence



Mr. Mrityunjay Rohit
Vice President-HR, CredAble

Excellent launch program for the freshers. Good initiative by the college to bring corporate veterans for a good learning opportunity



>>> ABOUT CRC

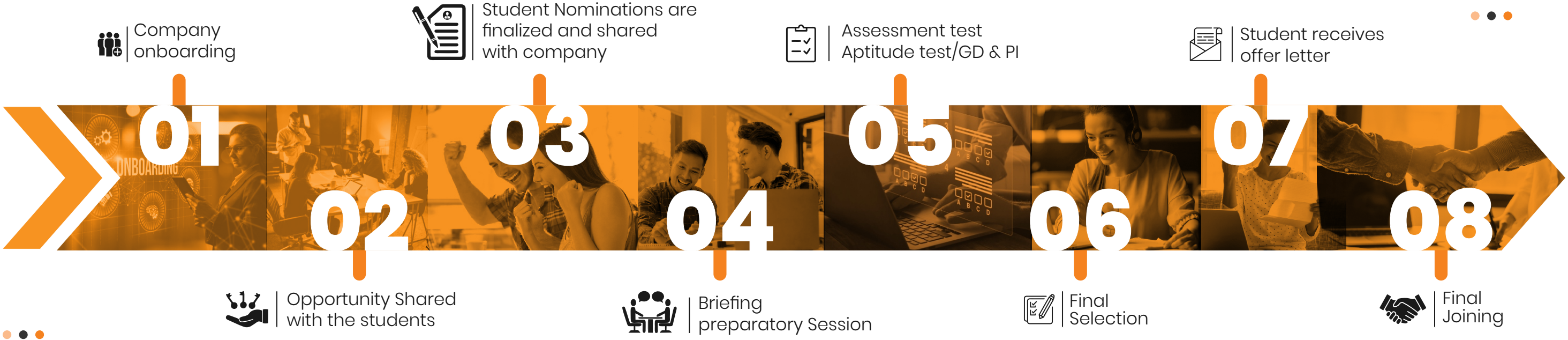
GIMS, G.Noida endeavors to emphasize upon the skill building of its students by multidisciplinary research, consulting and partnerships with the corporate. GIMS relentlessly strives to foster the corporate and the academia relationship through industry exposure, industry and academia amalgamation, MOU's with various professional bodies and skill enhancement of its millennial managers. To fulfill the intent various Centers of Excellence have been formed in the institution in every area of management. Corporate Resource Centre (CRC), is one of those centers of excellence - an interface between the industry and the institute.

CRC embraces a dedicated team of Dean CRC, Head CRC and executives. The team is engaged in harnessing the opportunities available in the industry for the placements and Summer Internships of the students. Team CRC runs in tandem with the CRC Committee and is led by a group of student representatives who hold the positions of Secretary/ Coordinator/ Members respectively in the committee. These are the academic face of the institution to the corporate world.

The CRC attempts to provide the corporate and the GIMSians a platform to come together and flourish mutually. The prime motive of the CRC is to build and maintain a long term and mutually rewarding relationships with corporates in the country and abroad, elevating the industry-academia interface. GIMS, Greater Noida is a student driven organization, thus CRC also works closely with the student representatives of the CRC- the CRC committee. Team CRC is committed to hunt for the right fit organization for the students by identifying, targeting and selecting the companies for campus placements and summer internship programmes. The process is tedious and works round the year.

**"Empowering Teams, Elevating Performance:
Your Corporate Resource Navigator"**

>>> Placement Process



>>> Why Recruit @ GIMS

- 1. A well established name in the education industry, enjoying the legacy of two decades under the umbrella of GNIOT Group of Institutions.
- 2. Over 5000 group recruiter base & Over 18000 group alumni base.
- 3. A pool of well qualified and experienced faculties.
- 4. State-of-the-art Infrastructure. One of the best built campuses in NCR.
- 5. Academic collaboration with Indian Institute of Management, Bangalore.
- 6. Awarded as the Top Five Emerging B-Schools by Times b-school survey
- 7. Awarded as the Best Management Institute in North India in the Rashtriya Shiksha Gaurav Puraskar Ceremony.
- 8. Life-time member of NHRD
- 9. Collaborations with Atal Incubation Centre (BIMTECH), GTT Foundation Barclays, TPCRA, Co-cubes for employability skills enhancement.
- 10. Collaboration for International Immersion Programme with Mahasaraswati University of Denpasar, Indonesia

>>> Campus Placement Infrastructure

Infrastructure	Detail
GD Rooms	4 Rooms, Each Can Accommodate 12 students
PI Rooms	4 Rooms
Classrooms	10 each with a capacity of 60 students
Auditorium	3 with capacity to accommodate 1) 180 2) 150 3) 130
Computer Labs	2 with capacity of 90 Computers + each student is provided an individual Laptop

>> Summer Internship Highlights

Agarwal Packers and Movers Ltd.	Decathlon
Ajay Enterprises Pvt. Ltd (Eros Group)	Deloitte
AMUL	DS Group
Anand Rathi Financial Services Pvt. Ltd.	HDFC Bank
Asahi India Glass Ltd	Hero MotoCorp
AU Small Finance Bank Ltd.	ITC Ltd.
Bajaj Allianz	Om Logistics Ltd.
E & Y Service private limited	Radisson Blu
Hindalco Industries Ltd.	SMC global
Johnson Controls-Hitachi Air Conditioning India Ltd.	TATA Steels

>> Final Placement Highlights

Anand Rathi Financial Services Pvt. Ltd.	ANZ
Asahi India Glass Ltd.	AXIS Bank
AU Small Finance Bank Limited	Blinkit
Berger Paints India Ltd.	ICICI
CNH Industrial (India) Pvt. Ltd (New Holland)	India Mart
Coffee Day Enterprises Ltd.	ITC Ltd.
ICICI Prudential Asset Management Company Ltd.	Merino
Info Edge India Ltd.	Om Logistics Ltd.
Kansai Nerolac Paints Ltd.	Planet spark
Ken Research Private Limited	Sheela Foam Limited
KENT RO Systems Limited	Spark Minda
Kotak Mahindra Bank Ltd.	Team Computers
State Bank Operations Support Services Pvt. Ltd.	Tata Croma

>> Students' SIP



PGDM (Batch 2020-22)

Student Name	Company
ADITYA SHARMA	Meri Kitab Learning Solutions
AJEET RAI	Outlook Group
AMBUJ KUMAR PANDEY	Outlook Group
ANSH SHARMA	AIC-BIMTECH
ANUJ PRATAP SINGH	Outlook Group
GAURAV SINGH	Outlook Group
JYOTSNA RAI	Times of India
KHUSHBOO KUMARI	AIC- BIMTECH
KOMAL RANI	Outlook Group
KUMARI EKTA	Outlook Group
MADHURI VERMA	AIC-BIMTECH
MANI DUBEY	AIC-BIMTECH
MANISHA VERMA	Outlook Group
MANOJ KUMAR MAHATO	Outlook Group
MOJAHID AHMED SIDDIQUI	OneX Solutions Pvt. Ltd.
PIYUSH SINGH	ShareKhan
PRATIYUSH PUNJ	Meri Kitab Learning Solutions
PRIYANKA SRIVASTAVA	OneX Solutions Pvt. Ltd.
RAHUL KUMAR	Outlook Group
RAJNISH KUMAR JHA	Sharekhan
ROHIT KUMAR	Times Of India
SACHIN SHARMA	AIC-BIMTECH
SANJANA KUMARI SINGH	Outlook
SHREYA SHRESHTHA	AIC-BIMTECH
SIDDHARTH SINGH	Outlook
SONAM KUMARI	Outlook
SUMEDHA SRIVASTAVA	AIC-BIMTECH
VINAY KUMAR MISHRA	Sharekhan



PGDM (Batch 2021-23)

Student Name	Company
ABHISHEK KUMAR	ITC LIMITED
ADITI KUMARI VERMA	E & Y
AKSHIT JAISWAL	ANAND RATHI FINANCIAL SERVICES LIMITED
AKSHITA SINHA	ANAND RATHI FINANCIAL SERVICES LIMITED
AMAN KUMAR	SHAREKHAN LTD.
AMISHA GOEL	8DUZITE LEARNING AND CONSULTANT
ANSHU KUMARI	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
APURVA RANJAN MANDAL	SHAREKHAN LTD.
BEENU KUMARI	TRADE BULLS SECURITIES PVT. LTD
BHAWNA GUPTA	RADISSON BLUE HOTEL
DEEPAK SINGH	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
DIVYA GOEL	8DUZITE LEARNING AND CONSULTANT
GOPAL KISHAN PARASHAR	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
GOPAL KRISHAN	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
GOURAV KUMAR SINHA	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
HARSHIT PYASI	SHAREKHAN LTD.
JANMESH SONI	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
MOHIT KUMAR	SONEPAR INDIA PVT. LTD.
MUNNA KUMAR	ANAND RATHI FINANCIAL SERVICES LIMITED
NEEHARIKA	SOFTPATH CONSULTING
NIKET NANDAN	DHARAMPAL SATYAPAL FOODS LIMITED
NITIKA PATHAK	AGARWAL PACKER AND MOVERS LTD.
PRATEEK RAWAT	AGARWAL PACKER AND MOVERS LTD.
PURSHOTTAM KR. ROY	ITC LIMITED
PUSHPA JHA	RADISSON BLUE HOTEL
RAJESH KUMAR	ITC LIMITED
SANJAY KUMAR	ITC LIMITED
SARVESH KUMARI	SHAREKHAN LTD.
SATYAM TIWARI	ITC LIMITED
SHAHBAZ AKHTAR	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
SHIVANI PRIYA	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
SHUBHAM KUMAR	SONEPAR INDIA PVT. LTD.
SHWETA SINGH	ANAND RATHI FINANCIAL SERVICES LIMITED
SRIKANT K.U. THAKUR	ITC LIMITED
SRISHTI SANDHWAR	TENHARD INDIA PVT. LTD.
SUBHASH SAHU	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
SURBHI RAJPUT	SOFTPATH CONSULTING
VIVEK KUMAR SINGH	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
YATHARTH TYAGI	APPZLOGIC MOBILITY SOLUTIONS - SELF
RITIKA MISHRA	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
SATYENDRA	TENHARD INDIA PVT. LTD.
ASHRAFUL AMAN	SHAREKHAN LTD.
REHNARA PARBIN	TENHARD INDIA PVT. LTD.
SHUBHAM BADOLA	JAYPEE BROTHERS MEDICAL PUBLISHER PVT. LTD.
MAHARANA PRATAP	DHARAMPAL SATYAPAL FOODS LIMITED
TIPU SAIKIA	RADISSON BLUE HOTEL
JAYA DIXIT	SONEPAR INDIA PVT. LTD.
SANCHIT BHARDWAJ	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
JAYANT SAXENA	ITC LIMITED
SAGAR MEHAR	SHAREKHAN LTD.



PGDM (Batch 2021-23)

Student Name	Company
PRIYANKA MUKHERJEE	SOFTPATH CONSULTING
ANJALI OJHA	ANAND RATHI FINANCIAL SERVICES LIMITED
PUJA KUMARI	SHAREKHAN LTD.
NIRAJ NAVEEN	SHAREKHAN LTD.
JYOTI KUMARI	8DUZITE LEARNING AND CONSULTANT
NAVDA TYAGI	ITC LIMITED
AMARJEET KUMAR	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
DEEPAK KUMAR DUBEY	SOFTPATH CONSULTING
SWATI MISHRA	BARODA GLOBAL SHARED SERVICES LTD.
MANISH SHARMA	SHAREKHAN LTD.
PRIYANSHU SINGH	HINDALCO INDUSTRIES LIMITED
UTKARSH GUPTA	99ACRES.COM (INFOEDGE INDIA LIMITED)
UTTAM UJJWAL	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
SNEHA SUMAN	AGARWAL PACKER AND MOVERS LTD.
RUDRA UPADHYAY	ITC LIMITED
KM NEHA TIWARI	SHAREKHAN LTD.
VISHAL K VERMA	UAS INTERNATIONAL (A UNIT OF UNITED ACCRUAL SERVICES PVT. LTD.)
NITIN SAINI	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
VIVEKANAND RATHORE	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
ANIKET MISHRA	THE CAPITAL BOX
ANURAG AZAD	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
SANTOSH CHAUHAN	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
SHASHIKANT	JOHNSON CONTROLS-HITACHI AIR CONDITIONING INDIA LIMITED
GAURAV KUMAR GUPTA	TENHARD INDIA PVT. LTD.
T.THANGKHANLAL HAOKIP	AGARWAL PACKER AND MOVERS LTD.
ANKIT SINGH	THEMAGICIANS
MOHIT CHAUHAN	THEMAGICIANS
ANGEETA SAHU	TENHARD INDIA PVT. LTD.
GOLU SINGH	ITC LIMITED
JYOTI SINGH	AGARWAL PACKER AND MOVERS LTD.
KASHIF KHAN	AGARWAL PACKER AND MOVERS LTD.
NAGARAJ BAL	TENHARD INDIA PVT. LTD.
SANDEEP YADAV	SHAREKHAN LTD.
SANNU KUMARI	TENHARD INDIA PVT. LTD.
YOGESH KUMAR	TENHARD INDIA PVT. LTD.
AKASH SINGH	SHAREKHAN LTD.
SHIVAM KUMAR	ITC LIMITED
ANCHAL SRIVASTAVA	TENHARD INDIA PVT. LTD.
SALONI KUMARI	SOFTPATH CONSULTING
MANSI MISHRA	SHAREKHAN LTD.
MANNU	SHAREKHAN LTD.
PAWAN KASHYAP	DHARAMPAL SATYAPAL FOODS LIMITED
SHARAD KUMAR PATHAK	AU SMALL FINANCE BANK LIMITED
SACHIN KUMAR ASHOK PANDEY	HELIOS TRADE ADVISORS PRIVATE LIMITED.
MONIKA GOSWAMI	PHD CHAMBER OF COMMERCE AND INDUSTRY



PGDM (Batch 2022-24)

Student Name	Company
Aakash rawat	Sharekhan Ltd
Abhay kumar	AMUL
Abhinav	Johnson Controls-Hitachi Air Conditioning India Ltd.
Abhipranshu bhuyan	Agarwal Packers and Movers Ltd.
Adarsh kumar	ITR
Adesh bathari	Agarwal Packers and Movers Ltd.
Adesh sharma	Sharekhan Ltd
Aditya kumar khedwal	Decathlon
Aishee chakraborty	Radisson Blu
Akanksha gupta	PhillipCapital
Akanksha kushwah	Kaveri Seeds
Akanksha shukla	AMUL
Akash gautam	ITC Ltd.
Akash singh	Anand Rathi Fin
Akash vaibhav linda	Digital Marveled Pvt.Ltd.
Akhilesh pandey	AU Small Finance Bank Ltd.
Akshay kumar	Kaf Industries Pvt Ltd
Akshit bisht	Baroda Shared Services
Aman singh yadav	Density Exchange
Amber jaiswal	Future Consumer Ltd.
Amit kumar	Digital Marveled Pvt.Ltd.
Amrit chakraborty	Radisson Blu
Anand kumar gupta	Digital Marveled Pvt.Ltd.
Aniket agarwal	Hero MotoCorp
Animesh kumar dubey	Agarwal Packers and Movers Ltd.
Anish kumar	Computer Junction
Ankita kumari	Radisson Blu
Ankita kumari	Johnson Controls-Hitachi Air Conditioning India Ltd.
Ankita shrivastwa	Galaxy Propmart
Ankita yadav	8Duzite Learning and Consultants
Ankur kumar mishra	Agarwal Packers and Movers Ltd.
Anushka anshu	Sharekhan Ltd
Arbind raj	Sharekhan Ltd
Archita maurya	Fluent power And Control Electric Pvt. Ltd.
Ashish kumar	Om Logistics Ltd.



PGDM (Batch 2022-24)

Student Name	Company
Ashish kumar tiwari	Digital Marveled Pvt.Ltd.
Atif anwar	AU Small Finance Bank Ltd.
Avinash kumar	PhillipCapital
Avinash kumar yadav	Future Consumer Ltd.
Deborjoty sarkar	sharekhan Ltd
Deeksha chandel	Agarwal Packers and Movers Ltd.
Deeksha kuntal	Ajay Enterprises Pvt. Ltd (Eros Group)
Deepak pathak	Johnson Controls-Hitachi Air Conditioning India Ltd.
Deepanshi	Sharekhan Ltd
Dilpreet singh	ITC Ltd.
Dipesh kumar	Johnson Controls-Hitachi Air Conditioning India Ltd.
Dipshikha kumari	WIKI Instruments India
Disha kushwaha	Radisson Blu
Divyanshu nanda	HDFC Bank
Durgesh kumar	Future Consumer Ltd.
Eshu kumar	Johnson Controls-Hitachi Air Conditioning India Ltd.
Gaurav kumar	Om Logistics Ltd.
Gautam kumar	Digital Marveled Pvt.Ltd.
Hansika bhushan	Ernst and Young service private limited
Harsh singh	PhillipCapital
Hritik awasthi	Oragnic Tattav
Hritik singh	ITC Ltd.
Janhavi chaturvedi	Radisson Blu
Janhavi singh	AU Small Finance Bank Ltd.
Jyotirmay pathak	Sociapa
Karishma yadav	Kaveri seeds
Kartik goyal	Hiimpact Consultants Pvt. Ltd.
Khushboo bind	Digital Marveled Pvt.Ltd.
Khushboo biswas	SMC global
Kishan kumar singh	AU Small Finance Bank Ltd.
Km rupal dixit	Digital Marveled Pvt.Ltd.
Koushik badyakar	Digital Marveled Pvt.Ltd.
Kriti priya	Baroda Shared Services
Kumar gaurav	Digital Marveled Pvt.Ltd.
Kumar navneet	Computer Junction



PGDM (Batch 2022-24)

Student Name	Company
Kumar shivam	Digital Marveled Pvt.Ltd.
Kunal kumar	ITC Ltd.
Manish kumar sah	ITC Ltd.
Manoj kumar mahto	Radisson Blu
Maya madhukar	Johnson Controls-Hitachi Air Conditioning India Ltd.
Mayank garg	Sharekhan Ltd
Md shahab sharique	Digital Marveled Pvt.Ltd.
Meenakshi sharma	ITR
Mithlesh kumar shukla	Kaveri Seeds
Mohit kumar	Everything about Water
Mohit mishra	AMUL
Mohit varma	Johnson Controls-Hitachi Air Conditioning India Ltd.
Monika yadav	PhillipCapital
Moonin phukan	NEFA Breweries Pvt. Ltd.
Muskan gupta	Radisson Blu
Nandini kumari	Baroda Shared Services
Navneet kaur virdi	Tek Travels Pvt. Ltd.
Neelesh kumar	Digital Marveled Pvt.Ltd.
Neeraj kumar singh	Prism Johnson Ltd.
Nihal kumar jha	TATA Steels
Nirman gogoi	Priserve Infratsructure Pvt.Ltd.
Nisha bala	Galaxy Propmart
Nisha yadav	Bajaj Allianz
Nishant singh	Everything about Water
Nitin kumar	Digital Marveled Pvt.Ltd.
Pahi bora	Sociapa
Piyush priyank	Digital Marveled Pvt.Ltd.
Polo pegu	Digital Marveled Pvt.Ltd.
Poonam barsaiyan	Digital Marveled Pvt.Ltd.
Prabhat kumar kahar	With Waste Pvt. Ltd.
Pragyan patra	Johnson Controls-Hitachi Air Conditioning India Ltd.
Prakash dwivedi	Future Consumer Ltd.
Prakhar bajpai	Stellar Information Technology Pvt. Ltd.
Preeti ranjna	Radisson Blu
Prince kumar singh	Everything about Water



PGDM (Batch 2022-24)

Student Name	Company
Prince sinha	Sharekhan Ltd
Pritam pandey	Om Logistics Ltd.
Prity choudhary	Get work
Priyam sisodiya	Decathalon
Puja pandey	8Duzite Learning and Consultants
Radhika walia	Digital Marveled Pvt.Ltd.
Rahul dixit	PRADOX PVT. LTD.
Rahul gupta	Dabang Hind
Rajkishor	Om Logistics Ltd.
Rakhi kumari	Sharekhan Ltd
Raksha shreya	Priserve Infratsructure Pvt.Ltd.
Richa sharma	Ernst and Young service private limited
Rishabh kumar	PhillipCapital
Rishav kumar yadav	Ross Trading LLC (International summer internship)
Ritik kumar	Sangam Housing India Pvt. Ltd.
Ritik ranjan	Digital Marveled Pvt.Ltd.
Ritika saxena	Deloitte
Ritika singh	Ansh Technovision LLP
Riya kesarwani	sharekhan Ltd
Riya singh	Radisson Blu
Rohan hari	Sharekhan Ltd
Rohit kumar suman	Digital Marveled Pvt.Ltd.
Rohit singh	My Forexeye
Rufina chindeineng	Asahi India Glass Ltd
Rukhsaar begum	Fluent power And Control Electric Pvt. Ltd.
Sajan kumar	Om Logistics Ltd.
Sakshi singh	Get work
Shalesh kumar	Digital Marveled Pvt.Ltd.
Saloni goyal	Kaveri Seeds
Sandeep	CG Crop Global
Sanjana singh	Decathalon
Sanjeev kumar singh	PhillipCapital
Sarita kumari	Frontline Capital Service Ltd.
Satakshi srivastava	Digital Marveled Pvt.Ltd.
Satendra kumar singh	Everything about Water

>> Students' SIP



PGDM (Batch 2022-24)

Student Name	Company
Sharan sharma	ITC Ltd.
Shashi Shankar Sharma	Digital Marveled Pvt.Ltd.
Shifa fatima	Kaveri Seeds
Shilpi	Ernst and Young service private limited
Shilpi chauhan	Oragnic Tattav
Shivam pandey	DS Group
Shivani singh	Sharekhan Ltd
Shivendra singh	Future Consumer Ltd.
Shreya mishra	Asahi India Glass Ltd
Shruti rajput	Radisson Blu
Shruti soni	8Duzite Learning and Consultants
Shubham kumar	AMUL
Shubham kumar sharma	Johnson Controls-Hitachi Air Conditioning India Ltd.
Shubham prajapati	Sharekhan Ltd
Shubham raj	Kaveri Seeds
Shweta rawat	Kaveri Seeds
Siddharth dwivedi	Digital Marveled Pvt.Ltd.
Sneha gaurya	Get work
Sneha rawat	Asahi India Glass Ltd
Snehashis roy	ITR
Sonal verma	Om Logistics Ltd.
Sourabh soni	8Duzite Learning and Consultants
Sourav bhattacharjee	Digital Marveled Pvt.Ltd.
Sumit kumar	Decathlon
Sumit singh	Digital Marveled Pvt.Ltd.
Sunaina thakur	Sharekhan Ltd
Suraj kumar singh	Sharekhan Ltd
Thotreithan khamrang	Digital Marveled Pvt.Ltd.
Umang jindal	Sharekhan Ltd
Utkarsh kumar	Ajay Enterprises Pvt. Ltd (Eros Group)
Varun verma	Digital Marveled Pvt.Ltd.
Vibha kumari	ITC Ltd.
Vishal kumar	Sharekhan Ltd
Vishal singh sengar	Sharekhan Ltd
Vivek yadav	ITC Ltd.
Yugesh tiwari	Johnson Controls-Hitachi Air Conditioning India Ltd.

>> Students Testimonials



Richa Sharma

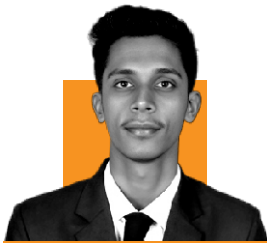
Being granted the opportunity to do an internship at EY has been an incredible privilege. The experience has been nothing short of transformative, as I've had the chance to learn from industry experts, work on challenging projects, and be part of a supportive and collaborative team. The skills and knowledge I've gained during my time at EY will undoubtedly shape my future career, and I am grateful for the invaluable experience. Thank you, GIMS and EY, for providing this remarkable opportunity!



I am extremely grateful for the opportunity to be a part of the esteemed team at ITC Limited. I eagerly anticipate making a positive impact during my internship and contributing to the success of the organization. This internship presents an exciting prospect for me to learn, grow, and develop my skills in the field of marketing. I am confident that my time at ITC Limited will provide me with valuable practical knowledge and experiences. I would like to express my sincere thanks to GIMS and ITC Limited for granting me this remarkable opportunity



Vivek Yadav



Aditya Khedwal

Decathlon's internship has been a transformative experience that has not only enhanced my knowledge about the corporate world but also deepened my understanding of the significance of sports in individual life. Throughout my time at Decathlon, I was exposed to various facets of the business, gaining valuable insights into decision-making, and customer-centric approaches. I am immensely grateful to Decathlon for providing me with this enriching opportunity to broaden my horizons and make a meaningful impact in the world.



I am very delighted to be a part of Johnson controls and Hitachi.I'm also very grateful that I have grabbed this opportunity to work with this organization and it is all because of our CRC team. They have brought lot many opportunities for internship and I was selected in one of them. Hitachi has given me the opportunity to work in croma store where I'm gaining knowledge about retail marketing sector. I would like to thank GIMS & Johnson-controls and Hitachi for this opportunity



Ankita Kumari



Aishee Chakraborty

I find myself extremely lucky to be a part of Radisson Blu Hotel, Greater Noida. I have completed my two months internship as an HR Intern.i have got the corporate exposure with a lot of learnings which will help me in my future career. I am extremely thankful to Team CRC for giving me this wonderful opportunity.



I find myself very grateful and privileged to be a part of 8Duzite Learning and Consultants as a Finance Intern for 2 months. I had a great learning exposure there working on various projects, which will help to boost my domain knowledge and good corporate exposure.



Shruti Soni

>> Alumni Testimonials



Sumedha Srivastava

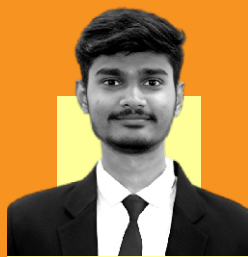
GNIOT Institute of Management Studies(GIMS) gives a great opportunity for students to broaden their knowledge beyond their field of studies. The entire faculties and departments leave no stone unturned to shape one's future. They conduct GD amongst peers, mock interviews, Industrial visits, Chanakya Talks, workshops etc to make us industry ready. The time spent here was splendid and helped me to grow professionally & Personally. I would like to thank GIMs and all the faculties and staff for all the efforts. Proud to be a GIMsian



A journey which enlightened me on how to love without envy and how to be happy amidst pandemic. The best part of this institute is the faculty members who are always there to comfort you with any problem. GIMS is one of the best institutes to enhance your skills. Have faith in the CRC, trust the process and build yourself. I'm grateful for all the enormous transitions. I have absorbed and now in a good position where I am developing my career. Thank you GIMS.



Priyanka Srivastava



Aditya Sharma

GIMS has been an institution where I not only got to learn about the management practices but also experienced key management strategies through different Industrial visits which helped in developing managerial skills. I am blessed to be part of the foundation batch of GIMS as it was a splendid and memorable journey and it couldn't have been possible without the supportive and encouraging faculty and energetic classmates.



GIMS has truly provided me with a haven of diverse growth opportunities ever since I set foot on its grounds. My time here has been nothing short of extraordinary, and my journey has been a rollercoaster of highs and lows. Throughout it all, the faculty members have been my unwavering support system, standing by me as I navigated through various challenges. What stands out to me the most are the captivating performance enhancement initiatives, eye-opening industrial excursions, insightful Chanakya talk series, and engaging learning and development sessions.



Swati Mishra



Utkarsh Gupta

I am incredibly grateful for the excellent placement support provided by GNIOT Institute Of Management Studies. Thanks to their dedicated CRC team and top-notch industry connections, I secured a rewarding job opportunity. The guidance, workshops, and networking events organized by the college played a crucial role in preparing me for the professional world. Thanks for the L&D department as well as excellent support from faculties in every step of the process. I am highly delighted to be a part of this institution.



>> Students' Placement



PGDM (Batch 2020-22)

Student Name	Company
Rahul Kumar	Berger Paint
Aditya Sharma	Board Infinity
Priyanka Srivastava	Board Infinity
Mojahid Ahmed Siddiqui	Board Infinity
Anuj Pratap Singh	IndiaMART InterMESH Ltd.
Khushboo Kumari	IndiaMART InterMESH Ltd.
Sanjana Kumari Singh	UpGrad Education Private Limited.
Sachin Sharma	UpGrad Education Private Limited.
Mani Dubey	UpGrad Education Private Limited.
Shreya Shreshtha	UpGrad Education Private Limited.
Ambuj Kumar Pandey	UpGrad Education Private Limited.
Jyotsna Rai	UpGrad Education Private Limited.
Sonam Kumari	AU Small Finance Bank Ltd.
Manoj Kumar Mahato	AU Small Finance Bank Ltd.
Rajnish Kr. Jha	AU Small Finance Bank Ltd.
Madhuri Verma	Lakshmishree Investment & Securities Pvt. Ltd
Vinay Mishra	Lakshmishree Investment & Securities Pvt. Ltd
Sumedha Srivastava	Archer & Bull
Ansh Sharma	Blinkit
Kumari Ekta	Anand Rathi
Pratiyush Punj	ICICI Bank
Siddharth Singh	Anand Rathi
Komal Rani	Anand Rathi
Rohit Kumar	Anand Rathi
Gaurav Singh	ICICI Bank

PGDM (Batch 2021-23)

Student Name	Company
Amisha Goyal	8DUZITE LEARNING AND CONSULTANTS
Bhawana Gupta	TATA CROMA
Swati Mishra	INFO EDGE INDIA LTD.
Janmesh Soni	TATA CROMA
Tipu Saikia	PROPERTY PISTOL .COM
Gopal Krishan	COFFEE DAY ENTERPRISES LTD.
Divya Goel	ANZ
Sneha Suman	ASAHI INDIA GLASS LTD.
Deepak Singh	TATA CROMA
Utkarsh Gupta	BERGER PAINTS INDIA LTD.
Navda Tyagi	ITC LTD.
Pushpa Jha	ASAHI INDIA GLASS LTD.
Ashraful Aman	KEN RESEARCH PRIVATE LIMITED
Beenu Kumari	KENT RO SYSTEMS LIMITED
Shashikant	KENT RO SYSTEMS LIMITED
Aman Kumar	KENT RO SYSTEMS LIMITED

>> Students' Placement



PGDM (Batch 2021-23)

Student Name	Company
Harshit Pyasi	KENT RO SYSTEMS LIMITED
Santosh Chauhan	KENT RO SYSTEMS LIMITED
Sandeep Yadav	KENT RO SYSTEMS LIMITED
Prateek Rawat	BUYERFORESIGHT
Maharana Pratap	OM LOGISTCS LTD
Gaurav Kr. Gupta	TATA CROMA
Shivani Priya	SHEELA FOAM LIMITED
Nitin Saini	COFFEE DAY ENTERPRISES LTD.
Ankit Singh	KENT RO SYSTEMS LIMITED
Jyoti Singh	KENT RO SYSTEMS LIMITED
Shweta Singh	KOTAK MAHINDRA BANK LTD.
Kashif Khan	TATA CROMA
Shahbaz Akhtar	ICICI PRUDENTIAL ASSET MANAGEMENT COMPANY LTD.
Anshu Kumari	KOTAK MAHINDRA BANK LTD.
Shubham Badola	TRUEBLUE INDIA LLP
Sagar Mehar	KENT RO SYSTEMS LIMITED
Gaurav Kr. Sinha	KENT RO SYSTEMS LIMITED
Jyoti Kumari	8DUZITE LEARNING AND CONSULTANTS
Akash Singh	AU SMALL FINANCE BANK LIMITED
Vishal Kumar Verma	AU SMALL FINANCE BANK LIMITED
Munna Kumar	AU SMALL FINANCE BANK LIMITED
Golu Singh	KANSAI NEROLAC PAINTS LTD.
Purushottam Kumar Roy	ICICI PRUDENTIAL ASSET MANAGEMENT COMPANY LTD.
Sachin Kr. Ashok Pandey	ANAND RATHI FINANCIAL SERVICES PVT. LTD.
Shubham Kumar	KENT RO SYSTEMS LTD.
Satendra Kapasiya	KENT RO SYSTEMS LTD.
Mohit Kumar	TATA CROMA
Niket Nandan	KANSAI NEROLAC PAINTS LTD.
Pawan Kashyap	KANSAI NEROLAC PAINTS LTD.
Jayant Saxena	KANSAI NEROLAC PAINTS LTD.
Vivekanand Rathore	KANSAI NEROLAC PAINTS LTD.
Anurag	KENT RO SYSTEMS LTD.
Puja Kumari	SBI SECURITIES
Rudra Upadhyaya	OM LOGISTCS LTD
Srikant Kr. Thakur	OM LOGISTCS LTD
Anjali Ohja	CNH INDUSTRIAL (INDIA) PVT. LTD (NEW HOLLAND)
Mansi Mishra	CNH INDUSTRIAL (INDIA) PVT. LTD (NEW HOLLAND)
Gopal Krishan Parashar	LEARNING ROUTES PVT. LTD.
Yatharth Tyagi	ATTERO RECYCLING PVT. LTD.
Monika Goswami	ATTERO RECYCLING PVT. LTD.
Priyanka Mukherji	CNH INDUSTRIAL (INDIA) PVT. LTD (NEW HOLLAND)
Mannu	AU SMALL FINANCE BANK LIMITED
Sanchit Bhardwaj	AU SMALL FINANCE BANK LIMITED
Rajesh Kumar	APPY PIE LLP
Shivam Kumar	KANSAI NEROLAC PAINTS LTD.

>> Students' Placement



PGDM (Batch 2021-23)

Student Name	Company
Sanjay Kumar	KANSAI NEROLAC PAINTS LTD.
Niraj Naveen	KANSAI NEROLAC PAINTS LTD.
Uttam Ujjawal	KANSAI NEROLAC PAINTS LTD.
Abhishek Kumar	KANSAI NEROLAC PAINTS LTD.
Apurva Ranjan Mandal	KANSAI NEROLAC PAINTS LTD.
Surbhi Rajput	PLANETSPARK
Neeharika	SBI OPERATIONS
Sharad Kr. Pathak	SBI OPERATIONS
Rehenara Parbin	FIND INDIA ORGANIZATION
Subhash Sahu	STATE BANK OPERATIONS SUPPORT SERVICES PVT. LTD.
Jaya Dixit	STATE BANK OPERATIONS SUPPORT SERVICES PVT. LTD.
Aditi Verma	GEETANJALI HOMESTATE PVT. LTD.
Deepak Kumar Dubey	SBI OPERATIONS SUPPORT
Vivek Kumar Singh	SPARK MINDA
Nitika Pathak	TESTOCHEM TECHNOLOGIES
Sarvesh Kumari	BLUE TOKAI COFFEE ROASTERS
Akshit Jaiswal	NAUKRI.COM
Amarjeet Kumar	AU SMALL FINANCE BANK LIMITED
SANCHIT BHARDWAJ	KANSAI NEROLAC PAINTS LTD.
ANGEETA SAHU	AIRBLACK
AKSHITA SINHA	AIRBLACK
RITIKA MISHRA	AIRBLACK
SHAHBAZ AKHTAR	ICICI
PRIYANSHU SINGH	UNIVERSAL BOOK
YOGESH KUMAR	UNIVERSAL BOOK
Aniket Mishra	MERINO

>> Students' Placement



PDGM (Batch 2022-24)

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Polo Pegu Adarsh Kumar Amrit Chakraborty Kumar Navneet Rahul Dixit Abhay Kumar

₹ 6.40 LPA
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Satyam Kushwaha Rukhsaar Begum Vishal Kumar Shivam Pandey

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Shoperity Consultants Pvt. Ltd.

Rohit Singh Shivendra Singh Nishant Singh

SHOPERITY
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Ritik Ranjan Sandeep Akash Singh Kishan Kr. Singh

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BIDINN

Suraj Kr. Singh Anand Kr. Gupta Shubham Kr. Sharma Akanksha Shukla

Akash Gautam Shalesh Kumar Sumit Singh

inn **₹ 7.00 LPA**
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E-Tech Rise Infrass LLP

Gautam Kumar Mohit Verma Janvi Chaturvedi Mohit Kumar

Kumar Shivam Nishant Singh Abhinav Pandey

tech Rise **₹ 6.60 LPA**
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Edu Total Pvt. Ltd.

Shubham Kumar

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8DUZITE LEARNING AND CONSULTANTS

Shruti Soni

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जी. एन. आई. ओ. टी. प्रबंधन अध्ययन संस्थान
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Archer and Bull

Richa Sharma Sharan Sharma Hansika Bhushan

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PACKAGE

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GNIOT INSTITUTE OF MANAGEMENT STUDIES

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PGDM (Batch 2022-24) Students
for securing placement in

HDB Financial Services Ltd.

Arbind Raj Yugesh Tiwari Prince Kr. Singh Sajan Kumar

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>> Students' Placement



PDGM (Batch 2022-24)

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Stanza Living

Prakhar Bajpai Akash Singh Animesh Kr. Dubey Kishan Kumar Singh

Puja Pandey Sourav Bhattacharjee Saurabh Kumar

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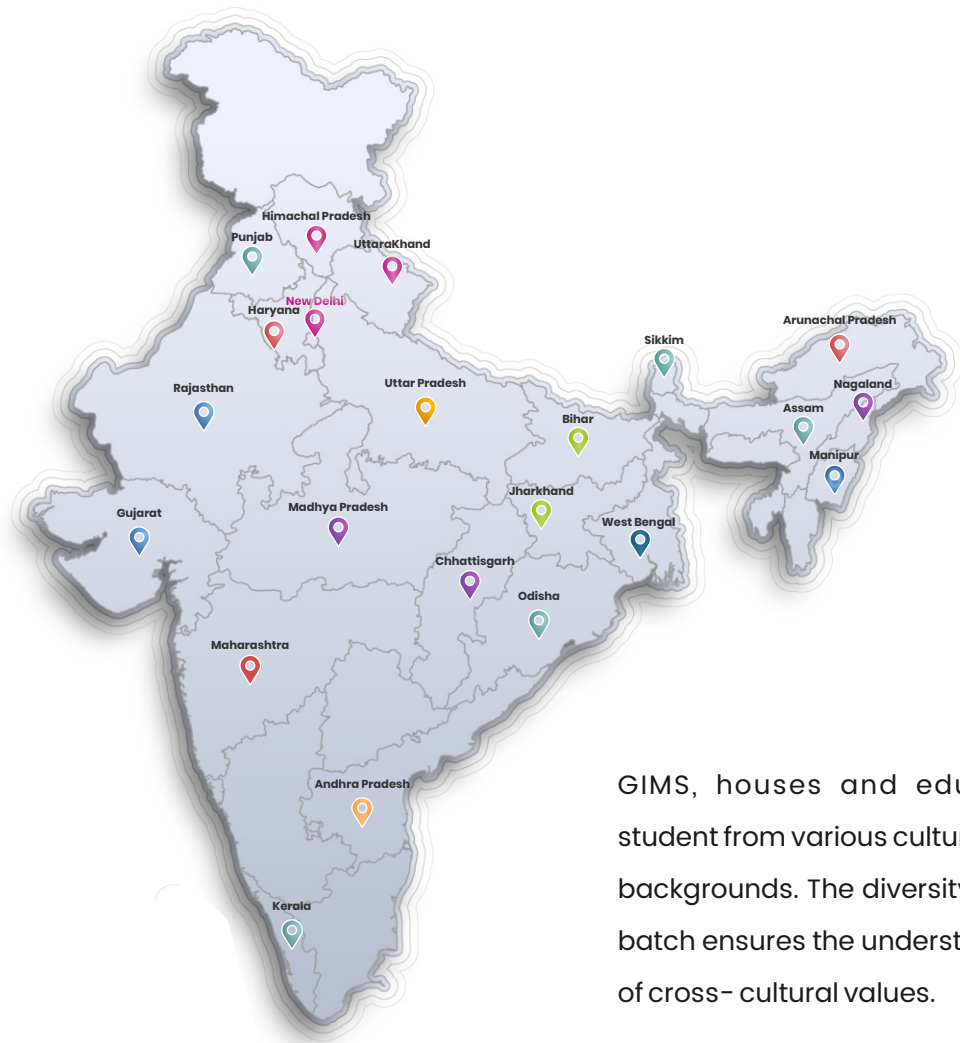
DELOITTE

Ritika Saxena
Analyst - Risk Advisory

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GEOGRAPHICAL DIVERSITY

GIMS boasts of a very diverse batch of students coming from more than 20 States and UTs combined.



GIMS, houses and educates student from various cultures and backgrounds. The diversity of the batch ensures the understanding of cross- cultural values.

Our Key Recruiters



GIMS PGDM ROADMAP/ JOURNEY

