



जी०एन०आई०ओ०टी० प्रबंधन अध्ययन संस्थान
GNIOT INSTITUTE OF MANAGEMENT STUDIES
 Approved by AICTE, Ministry of Education, Govt. of India



Accredited by HLACT,
 London, UK



PLACEMENT @GIMS

PLACEMENT REPORT BATCH 2020-22

IDEA TO EXECUTION



GNIOT INSTITUTE OF MANAGEMENT STUDIES

DELHI, NCR / GREATER NOIDA, INDIA | www.gims.net.in | 1800-274-6969



ABOUT US@GIMS

GNIOT Group of Institutions (GNIOT) is the brainchild of the visionary industrialist, Late Shri Krishan Lal Gupta, the founder of the group. He has distinguished himself through his significant contributions to business, academics, research, government, and society at large.

GNIOT Institute of Management Studies (GIMS), Greater Noida, offers Post Graduate Diploma in Management (PGDM) approved by A.I.C.T.E and Ministry of Education, Govt. of India. PGDM is the Flagship program of GNIOT Group which opens a new world of opportunities for the students. Our emphasis is on holistic development of the students. Interdisciplinary approach is implemented in the teaching-learning process and research. At GIMS, our endeavour is to treat every student as an individual, to recognize their potential and to ensure that they receive the best preparation and training for achieving their career ambitions and life goals. We aim at producing not only good professionals but also good and worthy citizens of a great country, aiding in its overall progress and development.

OUR VISION

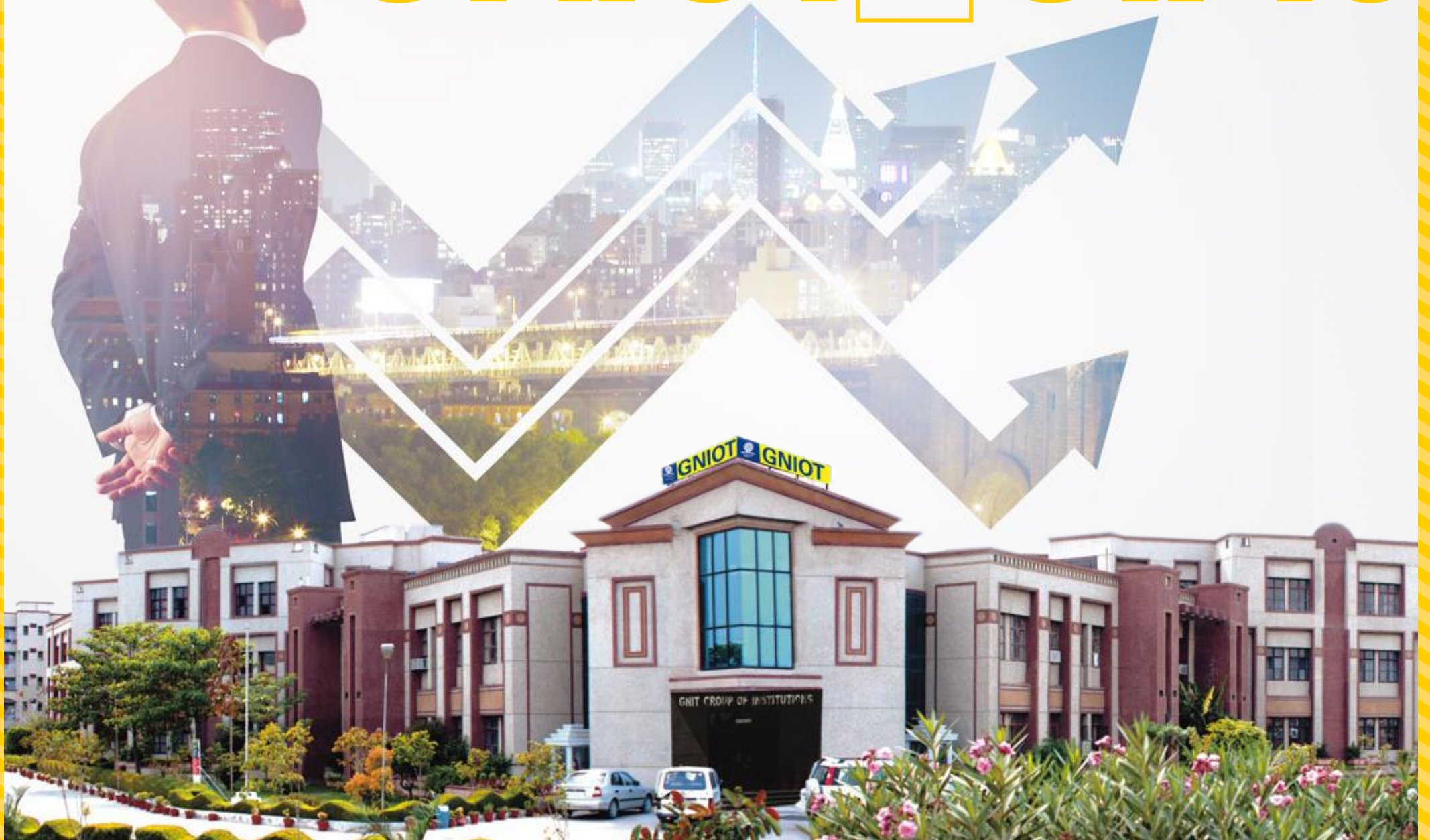
To become a widely acclaimed management school contributing towards management education for developing business leaders having functional knowledge of all the domains of management.

OUR MISSION

- To be a widely acclaimed center for management education.
- To develop management professionals for upcoming business challenges and enduring entrepreneurial spirit.
- To be the first choice for prospective students, faculty and employers.
- Facilitating application of concept and techniques for innovative research.



GNIOT_GIMS



Chairman's Message

A manager today has got to lead, meet targets and also to achieve success in creating a second line of leaders. As citizens of the New Global Village one must be prepared to smoothly step within the leader's shoes if the necessity arises. The qualities of a leader: Strong moral fiber, vision, determination and focus to rework that vision to reality are within the grasp of everyone. We at GIMS are committed to groom this young pool of talent so that they are transformed into entrepreneurs with a quality mission. They become Job-Creators rather than Job-Hunters.

We always strive to impart excellent quality education in the field of management. The learning at GIMS is pervasive and powerful. It drives students to succeed inside themselves for the strength, skills and confidence they're going to get to face in their managerial careers. In every session, class, event, and activity, GIMSians are trained not only to study leadership, but also to demonstrate it.

The constant endeavour of our team of highly experienced and dedicated faculties, supported by equally impressive infrastructure has considerably helped our students in the acquisition and development of appreciable competency. I invite sincere and committed students to join GIMS. I can assure you that GIMS responds pro-actively to the wider needs of the educational and social environment of our country. I trust your stay in the college will be richly rewarding and immensely memorable.

“ The qualities of a leader:
Strong moral fiber, vision, determination and focus to rework
that vision to reality is within the grasp of everyone. ”



Mr. Rajesh Kumar Gupta

Chairman (GNIOT Group)



CEO's Message



Dr. Swadesh Kumar Singh

CEO (GNIOT Institute of Management Studies)

GNIOT Institute of Management Studies (GIMS) is one of the premier business schools. It is committed to academic excellence and developing socially responsible future leaders and entrepreneurs. We promote excellence in students by providing them personal coaching and mentoring to help them discover their hidden potential and unique talents. The 'committed' faculty members and industry 'experts' teach and guide students so that students learn and develop competencies required by the Digital VUCA world.

GIMS is an established and highly esteemed institution, where we maintain utmost academic standards, incorporated with the conduct of discipline, thereby achieving remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress, with this we will take it as our bounded duty to provide the best academic training a student can possibly get. The institution endeavours to comfort the students with all the necessary knowledge and skills to become truly successful in the chosen field. In whatever career a student may choose to take, hard work and discipline are the sure roads towards success. And as an educational institution, we will support students in achieving those golden ambitions and also ensure that their stay in the college is meaningful and fruitful as well.

Students, you are about to cross a bridge in your life because college education is a turning point itself. It is in your hands to make sure that this bridge leads you towards success. The hard work of today is the triumph of the future. The time and effort you spend today are the deciding factors of your later years.

As the CEO of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams to reality. And if there is any assistance that you might need, be it personal or professional, I shall always be willing to hear from you.

I wish you all the best!

“ Success usually comes to those who are too busy to be looking for it. ”

Director's Message

Creating an Attitude... because the global economy has converged countries into borderless entities, the business world is continuously pushed by knowledge and fueled by technology. Innovation and creativity have become the key drivers pushing Indian corporate to expand in a fast forward mode, creating innumerable opportunities for enterprising young men and ladies. The world is looking towards India as a valuable source of manpower of top quality and competency.

Imparting critical analytical skills among the scholars is important, robust academic acumen coupled with effective content delivery, by competent faculty, exposure to current business practices, through industrial visits, seminars, latest certifications and summer intensive projects as research projects will pave the trail and guide the scholars in their journey from Campus to Corporate.

GNIOT Institute of Management Studies, Greater Noida is an establishment of latest age, believes within the best and endeavours to make the robust, incorporating values and imbibing ethics in its approach to developing students. With flexibility to usher in innovation in teaching methods and therefore the state-of-the-art learning technologies, enriched by the wisdom of experienced faculty and committed leadership, the institution is geared to supply future

“ Innovation and creativity have become the key drivers pushing Indian corporate to expand in a fast forward mode... ”



Dr. Arun Kumar Singh

Director (GNIOT Institute of Management Studies)



Head's Message



Jitendra Vashishtha

Head – Corporate Resource Centre CRC

Incorporating the industrial expectation and management student's expectations is the key functioning of Corporate Resource Centre. In today's competitive business world, the bar has been raised by the industry and their expectations are at next level. To cope with this, our dedicated team of professionals understands the current requirements of the organizations and identifies the lacking skills and knowledge in the students and nurture those skills to meet the expectations of both i.e. the students and the industry.

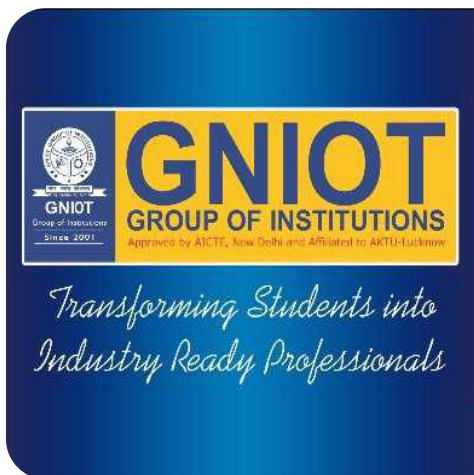
During the most difficult time of pandemic, we received commendable support from all our recruiting partners not only offering the opportunities to our students but also on-boarding them. We appreciate and convey our sincere thanks to all our existing campus placement partners and welcome new recruitment partners for our upcoming PGDM Batch.

The Corporate Resource Centre at GIMS assists its students in understanding their career goals by organizing special session with them internally as well as with the help of industry experts and make them industry ready professionals during the period. The department organizes regular activities with the help of industry experts like Guest Lectures / Chanakya Talk Series / Industrial Visits / Specialized Training Programmers / Group Discussions / Personal Interviews / Resume Writing / Motivational Sessions etc. We offer dedicated support to our budding managers by arranging Live Projects / Summer Internships and securing their future with final placement in reputed organizations.

“ I welcome all PGDM aspirants and our esteemed industry associates to be a part of the continued success journey at GIMS. ”



AWARDS @ GIMS



**PGDM
4.0
@GIMS**



TEAM CRC@GIMS



Dr. Shalini Sharma
AREA - CHAIR CRC



Mr. Jitendra Vashishtha
HEAD - CRC



Prof. Mudit Tomer
FACULTY COORDINATOR - CRC



Ms. Rani Singh
COORDINATOR - CRC

GIMS

#PGDM4.0

**PGDM
4.0
@GIMS**

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Corporate Advisory Board



S. No.	Name	Designation
1.	Mr. Subir Kumar Verma	Head HR & IR – TATA Power DDL
2.	Mr. Suresh Kumar Sharma	Associate Director – Abbott Healthcare Pvt. Ltd.
3.	Mr. Umesh Chaudhary	Head – Human Resources, Hotel Excelsior Ltd.
4.	Mr. Subhankar Ghose	CHRO, Nalanda Learning Systems
5.	Mr. Deepak Gupta	Director, Lexus Corp Solutions
6.	Mr. Amulya Sah	CHRO, Team Computers
7.	Dr. Jatinder Singh	Director, PHD Chamber of Commerce
8.	Mr. Anurag Goyal	Vice President – HR, RBL Bank
9.	Mr. Vinayak Lal	Sr. General Manager, DS Group
10.	Mr. Mohit Kapur	Head of Technology Audit & IT SOX (Global), EXL Services
11.	Dr. Sunaina Dutta	Head HR, Hettich India Pvt Ltd.
12.	Mr. Saurabh Kumar Srivastava	Head HR, Stellar Information Technology Pvt. Ltd.

Performance Improvement Programmes (PIPs)

Approvals & Accreditations

Performance Improvement Programme (PIP)

"Demystify the Art of Storytelling"

On 12th October, 2021

Performance Improvement Program

"Excel to Excellent Series"

Performance Improvement Programme (PIP)

"Communicate Well by Knowing your Self"

Thursday, 23 September, 2021

Performance Improvement Program (PIP)

"TALLY PRIME"

FOR PGDM STUDENTS

Performance Improvement Program (PIP)

**OLD VS NEW TAX SYSTEM
WHICH ONE TO ADOPT**

Saturday 11, Sept., 2021 | 10:00 AM to 11:30 AM

PERFORMANCE IMPROVEMENT PROGRAMME

"Art to Smart Documentation"

Performance Improvement Program

"Healing With Hope"

A workshop on Stress Management & Mindfulness for Students

Performance Improvement Program (PIP)

"Leading with Emotional Intelligence"

On 13th September, 2021 | Timings 9.30am onwards

Performance Improvement Program (PIP)

"Understanding Salary Breakup, Salary Structure and Salary Components"

for PGDM Final Year (HR Specialization)

Performance Improvement Program

"A Habit Can Change Your Life !"

PERFORMANCE IMPROVEMENT PROGRAMME

"Six Thinking Hats: Ideate and Innovate"

Don Your Hat. Adorn Your Skills.

PERFORMANCE IMPROVEMENT PROGRAM

"HR ANALYTICS & METRICS PROFESSIONAL"

PERFORMANCE IMPROVEMENT PROGRAM

'परिचय'

A workshop on
Competency Mapping & Achievement of Goals

Performance Improvement Program

"Effective use of Survey Creator Tools"

Performance Improvement Program (PIP)

"Economic Analysis of Sales"



AIMS
ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS



PGDM 4.0@GIMS

Academic Partnership with IIMBx

GNIOT Institute of Management Studies, Greater Noida has signed up for Academic Partnership with IIMBx to offer certificate programme as part of the “IIMBX School Partnership Programme.”

The objective of the partnership is to train students in the areas of management – data and insights, economics, finance, marketing, people management, operations, and strategy. Led by the faculty at IIM Bangalore, IIMBx, the initiative will offer online courses that are designed to groom the change-makers of tomorrow. Teaching will follow the format of online lectures, videos, reading material, text and infographics, practice problems, expert interviews, and discussion forums.

About the Course/s offered

The course will be designed with IIMBx to meet the current demands of the market. The course offered will introduce the learner to behavioral dimensions of management, thus providing a clear conceptual understanding about the basics of the subject. The partnership of GIMS with IIMBx wish to leverage educational technology to create a world-class repository of digital courseware in management for learners across the globe.



IIMBx Advantage to GIMSians

- Adopting best practices from IIMB faculty's classroom and real-world experience, and harnessing state-of-the-art educational technology. The partnership will help Students up skill themselves.
- Effective and engaging learning experience through lecture videos, online quizzes, multimedia cases, references, readings, forum interactions, expert interviews and live sessions.

The academic partnership demonstrates institute's commitment towards taking educational initiatives for the managers of tomorrow. The institute ensures that adequate knowledge and skill sets are developed amongst the students, which will enable them to take on responsibilities in a myriad of corporate sector. The program will also develop high potentials and capabilities amongst GIMSians to take up leadership positions.

COLLABORATIONS & MOUs

Collaborations, accreditations and affiliations always make any professional education institution a value-imparting institution. GIMS, Greater Noida has corroborated this right from its inception. GIMS, Greater Noida has signed up various MOUs, affiliations and accreditations to ensure an industry ready education to its Millennial Capital. Following are the affiliations and collaborations of GIMS with different academic bodies, premier institutes and industry to impart value-added education:

1. MOU with Atal Incubation Centre, BIMTECH, Greater Noida to foster entrepreneurship among the young managers.
2. Collaboration with Analytics Society of India to enhance the research front of the students.
3. MOU for collaborative learning and with Universitas Mahasaraswati Denpasar, Indonesia.
4. An ISO 2001:9000 quality certification.
5. Academic partnership with Indian Institute of Management, Bangalore
6. Membership of Association of Management Schools and NHRDN.
7. The institution is also a part of the Global Virtual Team (GVT) which gives an exposure to our young managers to connect with the scholars around the globe. The GVT is not only to focus on their research skills but instead, it also gives these young managers a chance to know and understand the cultures and practices globally. This could lead to the enhancement of their global networking.
8. MOU with MSME, PPDC to impart various Skill Augmentation Certifications
9. MOU with GTTM Barclays for imparting Life skills training to its millennial managers.
10. MOU with International Blockchain Alliance.

GIMS, focuses on this enrichment aspect of the national and international tie-ups rather than just exchange of information. This is just the beginning. There are many more affiliations and approvals in the offing with the times to come.

CURRICULUM - PGDM4.0



TERM I			TERM II			TERM III		
S.N.	PAPER	CREDIT	S.N.	PAPER	CREDIT	S.N.	PAPER	CREDIT
i	Human Behaviour in Organizations	3	i	Human Resource Management	3	i	Consumer Behaviour	3
ii	Managerial Communication-I	3	ii	Marketing Management-II	3	ii	Corporate Finance	3
iii	Statistics for Business Decision	3	iii	Cost & Management Accounting	3	iii	Legal Aspect of Business	3
iv	Marketing Management-I	3	iv	Operations Management	3	iv	E-Business & Digital Innovation	3
v	Economics for Managers	3	v	Research Methodology	3	v	BlockChain Certification*	0
vi	Financial Accounting	3	vi	Managerial Communication-II	3	vi	4 Electives (Two each from two areas of specialization)	12
vii	Corporate Readiness Programme (CRP)-I	2	vii	Information Systems Management for Business	3	vii	Pre-Placement Module	2
viii	Spreadsheet for Managers Certification Advance Excel	0	viii	Digital Marketing Certification	0			
			ix	SPSS Workshop Certification	0			
			x	Corporate Readiness Programme (CRP)-II	2			
TOTAL CREDIT		20	TOTAL CREDIT		23	TOTAL CREDIT		26

TERM IV			TERM V			TERM VI		
S.N.	PAPER	CREDIT	S.N.	PAPER	CREDIT	S.N.	PAPER	CREDIT
i	Supply Chain Management	3	i	Entrepreneurship & Design Thinking	3	i	Business Ethics & Corporate Social Responsibility	3
ii	Strategic Management	3	ii	Project Management & Evaluation	3	ii	Dissertation Research Project	6
iii	Summer Internship Project	6	iii	2Electives(One each from two areas of specialization)	6			
iv	6Electives(Three each from two areas of specialization)	18	iv	Research Project	3			
v	Elective Based Certification	0	v	Elective Based Certification	0			
vi	Foreign Language Certification	2	vi	Foreign Language Certification	2			
TOTAL CREDIT		32	TOTAL CREDIT		17	TOTAL CREDIT		9

CURRICULUM - PGDM4.0

**PGDM
4.0
@GIMS**

AREA	TERM IV	TERM V	TERM VI
MARKETING	Sales, Distribution and Retail Management	Innovation and Product Management	Marketing of Financial Services
	Services Marketing	B2B Marketing	-
	-	Integrated Marketing Communications	-
FINANCE	Investment Analysis and Portfolio Management	Financial Derivatives	Working Capital Management /Management of Financial Institutions and Services
	Financial Modelling	Tax Planning and Management	-
	-	Personal Finance and Wealth Management/Strategic Cost Management	-
HUMAN RESOURCE MANAGEMENT	Performance Management	Human Resource Planning	
	Industrial Relations and HR Legislations	Competency Mapping and Assessment	International Business and Global HRM
	-	Strategic HRM	-
INFORMATION TECHNOLOGY & BUSINESS ANALYTICS	Statistical Methods for Decision Making using R/Python	Data Visualization using Business Analytics Tool	Business Transformations Using Industry 4.0
	Marketing Analysis for Business Decisions	Business Intelligence and Data Mining (BIDM)	-
	-	Enterprise Resource Planning (ERP)	-
OPERATIONS	Total Quality Management	Service Operations Management	Competition and Cooperation in Business Ecosystems
	Six Sigma	Strategy for Operations Management	-
	-	Business Process Engineering	-
SUPPLY CHAIN MANAGEMENT	Principles of Logistic and Supply Chain Management	Inventory & Warehousing Management	Maritime Logistics & Documentation
	Integrated Logistics Management	Legal Aspects in Supply Chain Management	-
	-	Logistics Management & Information System	-
INTERNATIONAL BUSINESS	International Logistics and Shipping Operations	World Trade Organization & Regional Trading	India's Foreign Trade
	International Trade Operations & Documentation	Thrust Product & Thrust Market	-
	-	International Marketing	-



#PLACEMENT SNIPPETS



SUMMER INTERNSHIPS@GIMS



Aditya Sharma
Meri Kitab Learning Solutions



Ajeet Rai
Outlook Group



Ambuj Kumar Pandey
Outlook Group



Ansh Sharma
AIC-BIMTECH



Anuj Pratap Singh
Outlook Group



Gaurav Singh
Outlook Group



Jyotsna Rai
Times of India



Kumari Ekta
Outlook Group



Madhuri Verma
AIC-BIMTECH



Mani Dubey
AIC-BIMTECH



Manisha Verma
Outlook Group



Manoj Kumar Mahato
Outlook Group



Mojahid Ahmed Siddiqui
Onex Solutions Pvt. Ltd.



Khushboo Kumari
AIC-BIMTECH



Rahul Kumar
Outlook Group



Rohit Kumar
Times of India



Sachin Sharma
AIC-BIMTECH



Sanjana Kumari Singh
Outlook Group



Shreya Shreshtha
AIC-BIMTECH



Siddharth Singh
Outlook Group



Komal Rani
Outlook Group



Piyush Singh
Sharekhan



Pratiyush Punj
Meri Kitab Learning Solutions



Priyanka Srivastava
Onex Solutions Pvt. Ltd.



Sonam Kumari
Outlook Group



Sumedha Srivastava
AIC-BIMTECH



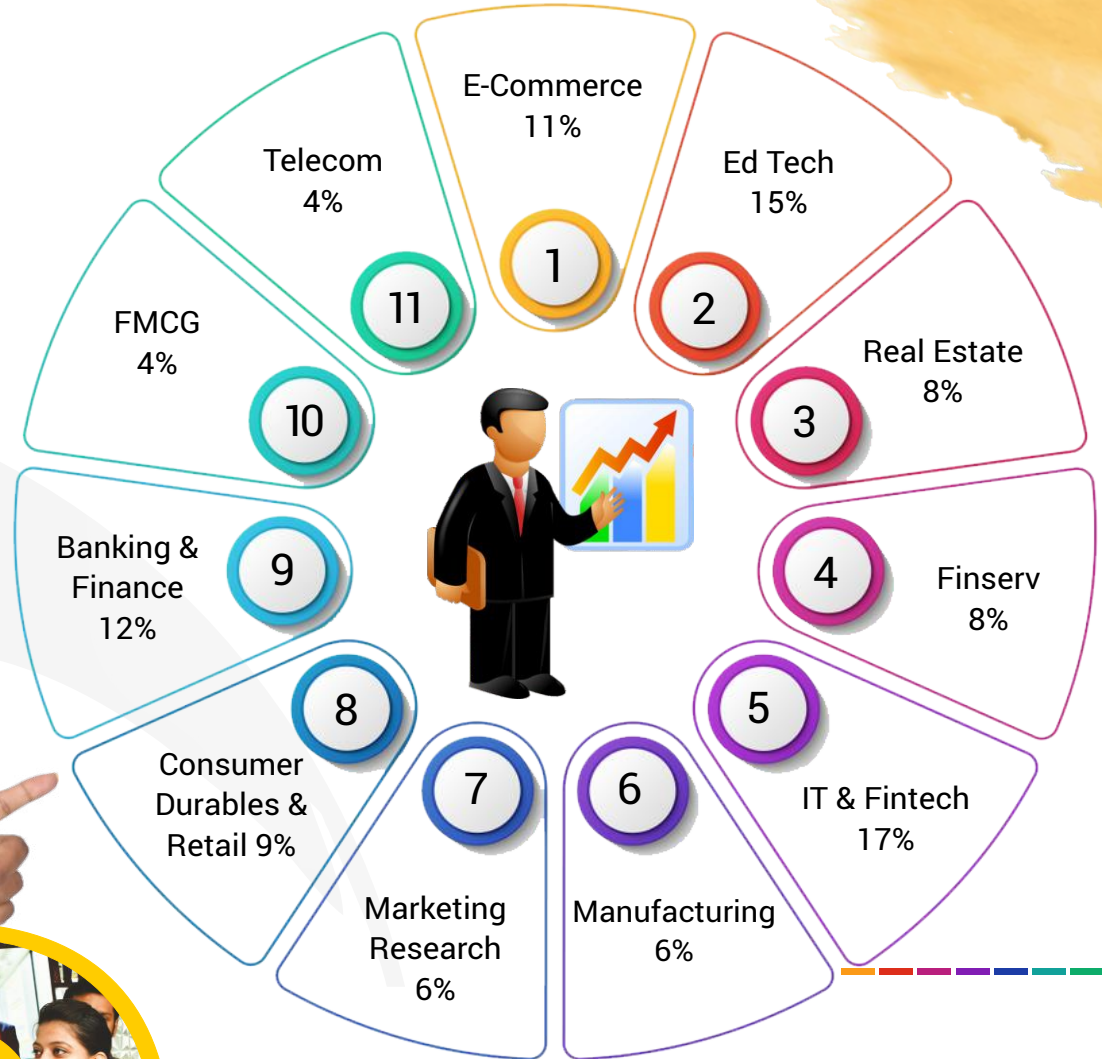
Vinay Kumar Mishra
Sharekhan

OUR RECRUITERS



#INDUSTRYWISE

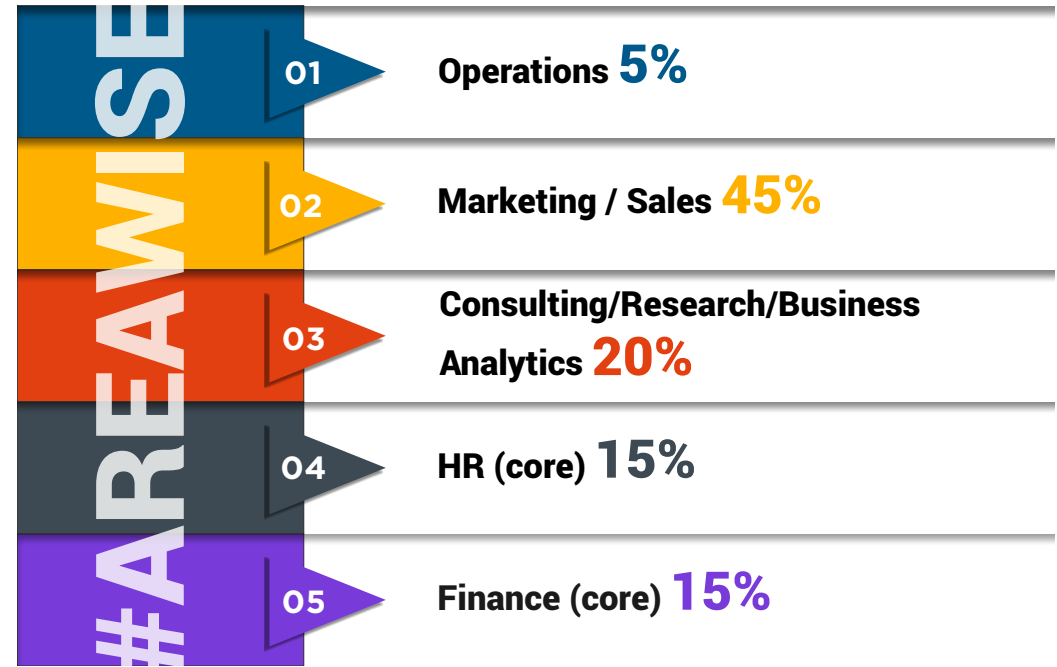
Highest Package (International)	17.75 LPA
Highest Package (Domestic)	9.2 LPA
Average Package	5.5 LPA
No.of Offers per student	3



GIMS

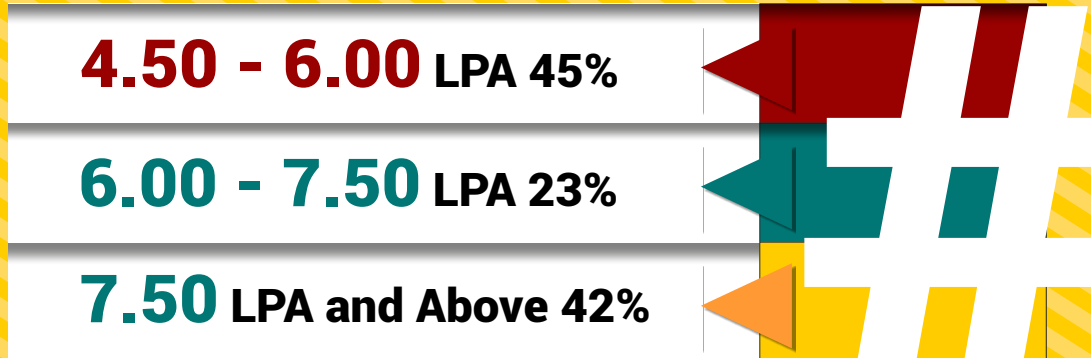


AREA WISE



#AREAWISE

PACKAGE WISE



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PGDM
4.0
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SUMEDHA SRIVASTAVA

AGE : 21

EMPLOYABILITY SKILLS

- ◆ Convincing ability
- ◆ Team Player
- ◆ MS Office

Digital and Social Media Marketing

SPECIALIZATION : Marketing / Human Resource

SUMMER INTERNSHIP : Atal Incubation Centre BIMTECH, Greater Noida

OFFERS RECEIVED

- ◆ Team Computers Pvt. Ltd. | Archer & Bull | Blinkit

Placed At : Archer & Bull

Designation : Management Trainee - HR

LIVE PROJECTS UNDERTAKEN:

- ◆ AIBPM Nusantara Project on "Audience Engagement through different marketing strategies in Food and Beverages Industry".

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ HR Analytics by HR India Solutions

ACHIEVEMENTS :

- ◆ Certificate of Appreciation during summer internship by AIC-BIMTECH for excellent work and conduct.
- ◆ Certificate for Academic Excellence in 1st Trimester by GNIOT Group of Institutions, Greater Noida



SHREYA SHRESHTHA

AGE : 22

EMPLOYABILITY SKILLS

- ◆ Digital Marketing and Social Media
- ◆ Problem solving Skills
- ◆ Adaptability

SPECIALIZATION : Marketing / Human Resource

SUMMER INTERNSHIP : Atal Incubation Centre BIMTECH, Greater Noida

OFFERS RECEIVED

- ◆ UpGrad Education Private Limited. | Blinkit

Placed At : Blinkit

Designation : Senior Executive CRM

LIVE PROJECTS UNDERTAKEN:

- ◆ Times Of India

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ HR Analytics by HR India Solutions

ACHIEVEMENTS :

- ◆ Certificate of Appreciation in Summer Internship from AIC- BIMTECH.



#BATCH2020 - 22



KHUSHBOO KUMARI

AGE : 21

EMPLOYABILITY SKILLS

- ◆ Digital Marketing and Social Media Marketing
- ◆ MS Office
- ◆ Time - management Skills
- ◆ Team Skills

SPECIALIZATION : Marketing / Human Resource

SUMMER INTERNSHIP : Atal Incubation Centre BIMTECH, Greater Noida

OFFERS RECEIVED

- ◆ IndiaMART InterMESH Ltd. | UpGrad Education Private Limited | AU Small Finance Bank Ltd.

Placed At : AU Small Finance Bank Ltd.

Designation : Bank Officer Branch Banking

LIVE PROJECTS UNDERTAKEN:

- ◆ AIBPM Nusantara Project - Research on Starbucks

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ HR Analytics by HR India Solutions

ACHIEVEMENTS :

- ◆ 1st position in Collage Making Competition organised by i-Analytika, The IT-BA Club, GIMS, Greater Noida.
- ◆ 1st position in "Stimulation Based Case Study "organised by Abhyuday- The HR Club, GIMS, Greater Noida.
- ◆ Awarded Bitiya Samman in 2017 by Akash Jyoti Sanstha for outstanding performance in 12th Board Exam.

upGrad

PACKAGE **8.00** LPA

AU AU SMALL FINANCE BANK

PACKAGE **4.50** LPA

indiamart.com

PACKAGE **3.30** LPA + Variable



KOMAL RANI

AGE : 24

EMPLOYABILITY SKILLS

- ◆ MS Office
- ◆ SPSS
- ◆ Positive Attitude

SPECIALIZATION : Marketing / Human Resource

SUMMER INTERNSHIP : Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

Placed At : Anand Rathi Financial Services Limited.

Designation : Assistant Manager

LIVE PROJECTS UNDERTAKEN :

- ◆ Live project at GTM & SONS Advisory Pvt. Ltd.

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ HR Analytics by HR India Solutions

ACHIEVEMENTS :

- ◆ 1st position at "Collage Making Competition" organized by i-Analytika, The IT-BA Club, GIMS Greater Noida

ANANDRATHI

behind every successful investor

PACKAGE

4.00

Lakhs Per Annum.

#BATCH2020 - 22



MANI DUBEY

AGE : 22

EMPLOYABILITY SKILLS

- ◆ Digital Marketing
- ◆ Ms-Excel
- ◆ Good Interpersonal Skills
- ◆ Leadership Skills

SPECIALIZATION : Marketing / Human Resource

SUMMER INTERNSHIP : Atal Incubation Centre BIMTECH, Greater Noida

OFFERS RECEIVED

- ◆ UpGrad Education Private Limited | AU Small Finance Bank Ltd. | Shoperty Consultants Pvt. Ltd.

Placed At: UpGrad Education Private Limited

Designation: Associate Admission Counsellor

LIVE PROJECTS UNDERTAKEN:

- ◆ AIBPM Nusantara Project on "The Change in Entrepreneurship during Covid-19 Pandemic"

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ HR Analytics by HR India Solutions

ACHIEVEMENTS :

- ◆ 1st position in Talk on Business Leadership organized by Abhyuday- The HR Club, GIMS, Greater Noida
- ◆ Awarded Best Interviewer at the Job Expo organized by Centre for Career Development (CCD), GIMS, Greater Noida



ANSH SHARMA

AGE : 22

EMPLOYABILITY SKILLS:

- ◆ MS Office
- ◆ Digital and Social Media Marketing
- ◆ Conflict Handling Skills
- ◆ Team Skills

SPECIALIZATION : Marketing / Human Resource

SUMMER INTERNSHIP : Atal Incubation Centre BIMTECH, Greater Noida

OFFERS RECEIVED

- ◆ Blinkit | TechSci Research Pvt. Ltd.

Placed At: Blinkit

Designation: Senior Executive CRM

LIVE PROJECTS UNDERTAKEN:

- ◆ AIBPM Nusantara Project on "Impact of COVID-19 on Businesses"

CERTIFICATIONS:

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ HR Analytics by HR India Solutions

ACHIEVEMENTS:

- ◆ 1st position in Table Tennis and Futsal competition during Yuvspandan organized by Spardhaa - The Sports Club, GIMS, Greater Noida.
- ◆ First Runner up in Talks on Business Leadership competition organized by Abhyudaya - The HR Club, GIMS, Greater Noida



#BATCH2020 - 22



JYOTSNA RAI

AGE : 22

EMPLOYABILITY SKILLS

- ◆ Ms Office
- ◆ Digital Marketing
- ◆ Good Communication Skills

SPECIALIZATION : Marketing / Human Resource

SUMMER INTERNSHIP : Times Of India.

OFFERS RECEIVED

- ◆ UpGrad Education Private Limited. | Blinkit

Placed At: Blinkit

Designation: Senior Executive CRM

LIVE PROJECTS UNDERTAKEN:

- ◆ Outlook Group.

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ HR Analytics by HR India Solutions

ACHIEVEMENTS :

- ◆ Gold Medallist at Inter College Competition in 10m Air Rifle held at Manav Rachna International University in 2015.
- ◆ 1st Runner up in Collage Making Competition organised by i-Analytika - The IT- BA Club, GIMS, Greater Noida.

upGrad

PACKAGE **8.00** LPA

blinkit
formerly grofers

PACKAGE **4.50** LPA



ROHIT KUMAR

AGE : 22

EMPLOYABILITY SKILLS:

- ◆ Digital Marketing
- ◆ Adaptability
- ◆ Team Skills

SPECIALIZATION : Marketing / Human Resource

SUMMER INTERNSHIP : Times Of India.

OFFERS RECEIVED

Placed At: Anand Rathi Financial Services Limited.

Designation: Assistant Manager

CERTIFICATIONS:

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ HR Analytics by HR India Solutions

ACHIEVEMENTS:

- ◆ Have been socially active with several NGOs.

ANANDRATHI

behind every successful investor

PACKAGE

4.00

Lakhs Per Annum.

#BATCH2020 - 22



MOJAHID AHMED SIDDIQUI

AGE : 24

EMPLOYABILITY SKILLS

- ◆ Digital Marketing
- ◆ MS Excel
- ◆ Adaptability
- ◆ Coordinating Skills

SPECIALIZATION 1 : Marketing / IT - BA

SUMMER INTERNSHIP : Onex Solutions Pvt. Ltd.

OFFERS RECEIVED

- ◆ Board Infinity | Team Computers Pvt. Ltd. | Blinkit

Placed At : Blinkit

Designation : Senior Executive CRM

LIVE PROJECTS UNDERTAKEN:

- ◆ AIBPM Nusantara Live Project on "Impact of Covid-19 on Entrepreneurship".
- ◆ Bharat Role Industry Pvt. Ltd.
- ◆ Gillanders Arbuthnot & Co. Ltd. (Kothari Group)

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education

ACHIEVEMENTS :

- ◆ Best Coordinator, PGDM 1st Year from GNIOT Group of Institutions Management, Greater Noida
- ◆ Received Appreciation Certificate at Gillanders Arbuthnot & Co. Ltd.
- ◆ Received appreciation at Summer Internship by Onex Solutions Pvt. Ltd.

BOARD
PACKAGE **7.00** LPA

blinkit
formerly grofers
PACKAGE **4.50** LPA



RAHUL KUMAR

AGE : 25

EMPLOYABILITY SKILLS

- ◆ MS Office
- ◆ Data Analytics
- ◆ Good Presentation Skills
- ◆ Adaptability

SPECIALIZATION : Marketing / IT - BA

SUMMER INTERNSHIP : Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

- ◆ Learning Routes Pvt. Ltd. | Blinkit | TechSci Research Pvt. Ltd. | Berger Paints India Ltd.

Placed At : Berger Paints India Ltd.

Designation : Sr. Sales Officer Trainee

LIVE PROJECTS UNDERTAKEN:

- ◆ Nusantra Project — AIBPM (Research Analysis).
- ◆ India Vision Foundation: Survey on Kasma Jail prisoners.

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education

ACHIEVEMENTS :

- ◆ Certificate of Appreciation for Outstanding performance in 'Learning by Sharing'. GIMS Greater Noida
- ◆ Certificate of Appreciation by Outlook Group for revenue generation.

LEARNING ROUTES
PACKAGE **5.79** LPA

TechSci RESEARCH
from NOW to NEXT
PACKAGE **4.70** LPA

Berger
PACKAGE **5.75** LPA

#BATCH2020 - 22



RAJNISH KUMAR JHA

AGE : 22

EMPLOYABILITY SKILLS

- ◆ MS Office
- ◆ DCA & TALLY
- ◆ GST Taxation
- ◆ Digital Marketing & Social Media Marketing

SPECIALIZATION : Marketing / IT - BA

SUMMER INTERNSHIP : Sharekhan Pvt. Ltd

OFFERS RECEIVED

Placed At : AU Small Finance Bank Ltd.

Designation : Bank Officer Branch Banking

CERTIFICATIONS :

- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ Certified in Investment Management Virtual Experience Programme by Fidelity International
- ◆ Certified in Sydney Romantics Design & Branding Virtual Experience by Forage



AU SMALL FINANCE BANK

PACKAGE

4.50

Lakhs Per Annum.



SACHIN SHARMA

AGE : 23

EMPLOYABILITY SKILLS

- ◆ Data Analytics
- ◆ Digital Marketing
- ◆ Good Communication Skills
- ◆ Creativity

SPECIALIZATION : Marketing / IT - BA

SUMMER INTERNSHIP : Atal Incubation Centre BIMTECH, Greater Noida

OFFERS RECEIVED

- ◆ UpGrad Education Private Limited | AU Small Finance Bank Ltd | Synergy Consultants Group

Placed At : AU Small Finance Bank Ltd.

Designation : Bank Officer Branch Banking

LIVE PROJECTS UNDERTAKEN:

- ◆ AIBPM Nusantara Project on "Impact of COVID-19 on Businesses"

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education

ACHIEVEMENTS :

- ◆ Certificate of Appreciation in Summer Internship from AIC- BIMTECH.
- ◆ Winner of Futsal Competition organized by Spardhaa- The Sports Club, GIMS Greater Noida

upGrad

PACKAGE 8.00 LPA

AU SMALL FINANCE BANK

PACKAGE 4.50 LPA



Synergy Consulting

PACKAGE 4.00 LPA

#BATCH2020 - 22



PRATIYUSH PUNJ

AGE : 24

EMPLOYABILITY SKILLS

- ◆ Ms Office
- ◆ Digital Marketing
- ◆ Analytical Skills

SPECIALIZATION : Marketing / IT - BA

SUMMER INTERNSHIP : Meri Kitab Learning Solution Private Ltd.

OFFERS RECEIVED

- ◆ SBI General Insurance | ICICI Bank Ltd.

Placed At : ICICI Bank Ltd.

Designation : Management Trainee

LIVE PROJECTS UNDERTAKEN:

- ◆ Completed research project at Nusantara Project, AIBPM, and Indonesia.
- ◆ Completed live project at Outlook group.

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education

ACHIEVEMENTS :

- ◆ Awarded Co-curricular & Extra co-curricular Achievement Award on The Founder's Day of GNIOT Group of Institutions, Greater Noida.
- ◆ 1st position in Simulation Based Case Study Analysis Competition by Abhyuday- The HR Club, GIMS Greater Noida



PACKAGE **3.00** LPA



PACKAGE **3.66** LPA + Variables



PRIYANKA SHIVASTAV

AGE : 21

EMPLOYABILITY SKILLS

- ◆ Digital and Social Media Marketing
- ◆ MS Excel
- ◆ Time Management Skills
- ◆ Conflict Handling Skills

SPECIALIZATION : Marketing / IT - BA

SUMMER INTERNSHIP : Onex Solutions Pvt. Ltd.

OFFERS RECEIVED

- ◆ Board Infinity | Team Computers Pvt. Ltd. | Anand Rathi Financial Services Ltd.

Placed At : Team Computers Pvt. Ltd.

Designation : Sales Trainee

LIVE PROJECTS UNDERTAKEN:

- ◆ Nusantara Live Project, AIBPM, Indonesia
- ◆ Survey of Kasna Jail Inmates, Indian Vision Foundation (IVF).

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education

ACHIEVEMENTS :

- ◆ the Passionate Learner award in PGDM 1st year from GNIOT Group of Institutions, Greater Noida at its Founder's Day celebrations.
- ◆ Awarded Ms. Professional at Darpan- The Job Expo organized by Centre for Career Development, (CCD), GIMS, Greater Noida.
- ◆ Received appreciation at Summer Internship by Onex Solutions Pvt. Ltd.
- ◆ 1st position in Basketball Competition- organized by Kumari Udyan Girls Inter College, Kanpur Uttar Pradesh .



PACKAGE **7.00** LPA



PACKAGE **5.69** LPA



PACKAGE **4.00** LPA

#BATCH2020 - 22



ADITYA SHARMA

AGE : 23

EMPLOYABILITY SKILLS:

- ◆ Presentation Skills
- ◆ Team Player
- ◆ MS Office
- ◆ Digital and Social Media Marketing

SPECIALIZATION : Marketing / IT-BA

SUMMER INTERNSHIP: MeriKitab Learning Solutions Pvt. Ltd.

OFFERS RECEIVED

- ◆ Board Infinity | TechSci Research Pvt. Ltd.

Placed At : TechSci Research Pvt. Ltd.

Designation : Research Associate

LIVE PROJECTS UNDERTAKEN :

- ◆ AIBPM, Nusantara Live Project on "How the work culture has changed many companies and what new issues companies are facing due to the changes"

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME

ACHIEVEMENTS :

- ◆ Awarded "Best Interviewee" at Darpan - The Job Expo organized by Centre for Career Development (CCD) in 2021.
- ◆ First runner up in the Presentation Activity as a part of the curriculum in PGDM II trimester at GIMS, Greater Noida.

 PACKAGE 4.70 LPA	 PACKAGE 7.00 LPA
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MADHURI VERMA

AGE : 24

EMPLOYABILITY SKILLS

- ◆ Team Skills
- ◆ Good Reasoning Skills
- ◆ MS-Excel

SPECIALIZATION : Marketing / IT - BA

SUMMER INTERNSHIP : Atal Incubation Centre- BIMTECH

OFFERS RECEIVED

Placed At : Lakshmishree Investment & Securities Pvt. Ltd

Designation : Relationship Manager

LIVE PROJECTS UNDERTAKEN :

- ◆ AIBPM, Nusantara Live Project on "How the work culture has changed many companies and what new issues companies are facing due to the changes"
- ◆ One X Solutions

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education

ACHIEVEMENTS :

- ◆ Special Shout-Out at Darpan- the Job Expo organized by Centre for Career Development, (CCD) at GIMS, Greater Noida.
- ◆ A++ grade in Technology Training Program on Marketing Analysis on Business Decision.

 Gateway to your Financial Goals	PACKAGE 4.00 Lakhs Per Annum.
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#BATCH2020 - 22



ANUJ PRATAP SINGH

AGE : 21

EMPLOYABILITY SKILLS:

- ◆ Data Analytics
- ◆ Digital Marketing
- ◆ Creativity
- ◆ Team Skill

SPECIALIZATION : Marketing / IT - BA

SUMMER INTERNSHIP: Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

Placed At: IndiaMART InterMESH Ltd.

Designation: Executive Client Acquisition

LIVE PROJECTS UNDERTAKEN:

- ◆ International MUN

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education

ACHIEVEMENTS :

- ◆ 1st runner up At "Collage Making Competition" organized by i-Analytika, The IT-BA Club, GIMS Greater Noida
- ◆ Received a special Shout-Out At Darpan- The Job Expo organized by Centre for Career Development (CCD) in 2021.
- ◆ 1st position in Kabaddi organized by Gorakhpur Utsav in 2014.



PACKAGE

3.30

Lakhs Per Annum + Variables



GAURAV SINGH

AGE : 23

EMPLOYABILITY SKILLS

- ◆ Digital Marketing
- ◆ MS-Excel
- ◆ Good Analytical Skills
- ◆ Team Skills

SPECIALIZATION : Marketing / IT - BA

SUMMER INTERNSHIP: Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

Placed At: ICICI Bank Ltd.

Designation: Management Trainee

LIVE PROJECTS UNDERTAKEN:

- ◆ Live project at GTM & SONS Advisory Pvt. Ltd.

CERTIFICATIONS:

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education

ACHIEVEMENTS:

- ◆ 2nd Runner up position in Table Tennis at "Yuvspandan" - organized by Spardhaa- The Sports Club, GIMS, Greater Noida in 2021.
- ◆ Successfully coordinated Yuvspandan- The Sports Extravaganza, organized by Spardhaa- The Sports Club, GIMS, Greater Noida



PACKAGE

3.66

Lakhs Per Annum + Variables

#BATCH2020 - 22



AMBUJ KUMAR PANDEY

AGE : 25

EMPLOYABILITY SKILLS:

- ◆ Accounting
- ◆ Ms Excel
- ◆ Empathetic

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP: Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

- ◆ UpGrad Education Pvt. Ltd. | AU Small Finance Bank Ltd. | Shoperty Consultants Pvt. Ltd. | Satguru Travels and Tourism LLC
- Placed At :** Satguru Travels and Tourism LLC,
- Dignation :** Finance & Accounts Manager (Internal Auditor)

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ Runner-up at Hashtag-The Screen Master Ace of Spades organized by Hashtag- The Marketing Club, GIMS, Greater Noida
- ◆ Won the Simulation based Case Study Analysis Competition organized by Abhyuday - The HR Club GIMS, Greater Noida
- ◆ Gold medalist at Interzonal Athletics Meet in 4*100 metre relay race



EKTA KUMARI

AGE : 24

EMPLOYABILITY SKILLS

- ◆ Advanced MS-Excel
- ◆ SPSS (Statistical Package for the Social Sciences)
- ◆ Stock Market-Trading (NSE & BSE)

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

- ◆ SBI Life Insurance | Anand Rathi Financial Services Limited.
- Placed At :** Anand Rathi Financial Services Limited.
- Designation :** Assistant Manager

LIVE PROJECTS UNDERTAKEN:

- ◆ Nusantara Project-AIBPM (Research on Starbucks)
- ◆ Sharekhan Pvt. Ltd.

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ Certificate of Appreciation by Outlook Group for revenue generation
- ◆ 1st Runner up at Hashtag - The Screen Master Ace of Spades organized by Hashtag- The Marketing Club, GIMS, Greater Noida



#BATCH2020 - 22



MANOJ KUMAR MAHATO

AGE : 24

EMPLOYABILITY SKILLS

- ◆ MS Excel
- ◆ Consistent Learner
- ◆ Team Player
- ◆ Digital Marketing

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Outlook Publishing (India) Private Ltd

OFFERS RECEIVED

Placed At : AU Small Finance Bank Ltd.

Designation : Bank Officer Branch Banking

LIVE PROJECTS UNDERTAKEN:

- ◆ Analysis of Equity Market project done at Sharekhan Pvt. Ltd.

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ Best Interviewer at Darpan - The Job Expo organized by Centre for Career Development (CCD), GIMS Greater Noida 2021
- ◆ 2nd Runner up at Collage Making Competition organised by i-Analytica, The IT-BA Club, GIMS, Greater Noida.
- ◆ Secured Gold medal in 100/200 and 400-meter race conducted by D.A.V Public School, Mahatma Hans raj Aryan tournament (MHRT) in the year 2012 (Ranchi Zone).



AU SMALL FINANCE BANK

PACKAGE

4.50

Lakhs Per Annum.



PIYUSH SINGH

AGE : 22

EMPLOYABILITY SKILLS

- ◆ MS - Excel
- ◆ Financial Modelling
- ◆ Portfolio Management

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Sharekhan Pvt. Ltd

OFFERS RECEIVED

- ◆ Self - placed / Self Venturing / Further Studies

LIVE PROJECTS UNDERTAKEN:

- ◆ Customer Equity Relationship management at Angel Broking

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ 2nd Position in Collage Making Competition organized by i-Analytika, The IT-BA Club, GIMS Greater Noida
- ◆ NCC Certificate holder (Army Wing).

#BATCH2020 - 22



AJEET RAI

AGE : 26

EMPLOYABILITY SKILLS

- ◆ Good Listener
- ◆ Analytical Skills
- ◆ MS Office

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Outlook Group

OFFERS RECEIVED

- ◆ Self - placed / Self Venturing / Further Studies

CERTIFICATIONS:

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS:

- ◆ 2nd runner up At "Collage Making Competition" organized by i-Analytika, the IT-BA Club, GIMS Greater Noida
- ◆ 1st position in Table Tennis at "Yuvspandan" organized by Spardhaa - The Sport Club, GIMS Greater Noida.



MANISHA VERMA

AGE : 23

EMPLOYABILITY SKILLS:

- ◆ MS Office
- ◆ Team Skills
- ◆ Good Listener

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Outlook Group

OFFERS RECEIVED

- ◆ Self - placed / Self Venturing / Further Studies

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ Won Silver Medal in Art Making Competition organized by UEI Global Institute, Lucknow in the year 2015.

#BATCH2020 - 22



SIDDHARTH SINGH

AGE : 22

EMPLOYABILITY SKILLS

- ◆ MS - Excel
- ◆ Financial Modeling
- ◆ Adoptable

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

- ◆ SBI General Insurance | Anand Rathi Financial Services Limited.

Placed At : SBI General Insurance

Designation : Business Development Manager — Rural Retail & Micro Insurance

LIVE PROJECTS UNDERTAKEN:

- ◆ Customer Equity Relationship management at Angel Broking

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ 2nd position in "Samvad Competition on the occasion of 75th Independence Day Celebration.
- ◆ Received Appreciation letter by Ministry of Education, Govt. of India for scoring 10 CGPA in Class 10th

SBI general
SURAKSHA AUR BHAVISHA DONOR
PACKAGE **3.00** LPA + Variables

ANANDRATHI
Private Wealth, uncomplicated
PACKAGE **4.00** LPA



SONAM KUMARI

AGE : 24

EMPLOYABILITY SKILLS

- ◆ MS Excel
- ◆ Data Analytics
- ◆ Team Skills
- ◆ Adaptability

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

- ◆ AU Small Finance Bank Ltd.

Placed At : AU Small Finance Bank Ltd.

Designation : Bank Officer Branch Banking

LIVE PROJECTS UNDERTAKEN:

- ◆ Customer Acquisition at Times of India (TOI).

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ Certificate of Appreciation for Outstanding performance in 'Learning by Sharing'. GIMS Greater Noida
- ◆ Certificate of Appreciation by Outlook Group at summer internship for revenue generation.

AU AU SMALL FINANCE BANK
PACKAGE **4.50** Lakhs Per Annum.

#BATCH2020 - 22



SANJANA KUMARI SINGH

AGE : 24

EMPLOYABILITY SKILLS

- ◆ Accounting
- ◆ Ms Excel
- ◆ Empathetic

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Outlook Publishing (India) Pvt. Ltd.

OFFERS RECEIVED

- ◆ UpGrad Education Private Limited. | Shoperty Consultants Pvt. Ltd

Placed At : Team Computers Pvt. Ltd.

Designation : Sales Trainee

LIVE PROJECTS UNDERTAKEN:

- ◆ Times of India

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ Marketing Analytics by KOAK Education
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ Second runner-up at Yuvspandhan- The Sports Extravaganza organized by Spardha- The Sports Club, GIMS, Greater Noida
- ◆ Certificate of Appreciation by Outlook Group for revenue generation
- ◆ Received the Letter of Recommendation at internship by StepUpEra.

upGrad

PACKAGE 8.00 LPA

SHOPERTY

PACKAGE 4.53 LPA



VINAY KUMAR MISHRA

AGE : 21

EMPLOYABILITY SKILLS

- ◆ MS Excel
- ◆ Tally
- ◆ Digital Marketing
- ◆ Analytical skills

SPECIALIZATION : Marketing / Finance

SUMMER INTERNSHIP : Sharekhan Ltd.

OFFERS RECEIVED

Placed At : Lakshmishree Investment & Securities Pvt. Ltd

Designation : Relationship Manager

CERTIFICATIONS :

- ◆ Consumer Behaviour by IIM Bangalore
- ◆ Digital Marketing and Social Media Marketing by MSME- Technology Development Centre (PPDC).
- ◆ Blockchain Technology Certification by MSME
- ◆ GST (Goods And Service Tax) Certificate by Education

ACHIEVEMENTS :

- ◆ First Rank in presenting seminar on the topic of Business Leading organized by Avadh University Ayodhya in the year 2018

श्री LAKSHMISHREE
Gateway to your Financial Goals

PACKAGE

4.00

Lakhs Per Annum.

#BATCH2020 - 22

#MARKETING & HUMAN RESOURCE



ADITI VERMA



AKSHITA SINHA



ANJALI MUNI



ANJALI OJHA



ANGEETA SAHU



AKASH SINGH



BEENU KUMARI



BHAWNA GUPTA



DEEPAK DUBEY



GOPALKISHAN



JYOTI SINGH



KM NEHA TIWARI



MANSI MISHRA



MOHIT KUMAR



NEEHARIKA



PUSHPA JHA



PRIYANKA MUKHERJI



REHNARA PARBIN



SALONI KUMARI



SATYAM TIWARI



SHARAD K. PATHAK



SNEHA SUMAN



SHUBHAM BADOLA



SRIшти SANDHWAR



SURBHI RAJPUT



SWATI MISHRA



T. T. HAOKIP



YATHARTH TYAGI

#BATCH2021-23

#MARKETING & FINANCE



AKSHIT JAISWAL



AMARJEET KUMAR



AMISHA GOEL



APURVA RANJAN



ASHRAFUL AMAN



DIVYA GOEL



GOPAL KRISHAN



GOURAV SINHA



HARSHIT PYASI



JYOTI KUMARI



MANNU GUPTA



MUNNA KUMAR



MANISH SHARMA



NIRAJ NAVEEN



NITIN CHHONKAR



PUJA KUMARI



PURSHOTTAM K. ROY



RISHU KUMAR



SACHIN KUMAR



SAGAR MEHAR



SANDEEP YADAV



SANNU KUMARI



SARVESH KUMARI



SHAHBAZ AKHTAR



SHIVANI PRIYA



SHWETA SINGH



VISHAL K VERMA



VIVEKANAND RATHORE

#BATCH2021-23

#MARKETING & IT AND BUSINESS ANALYTICS



ANCHAL SRIVASTAVA



DEEPAK SINGH



GOLU SINGH



JANMESH SONI



JAYANT SAXENA



NITIKA PATHAK



PAWAN THAKUR



PRATEEK RAWAT



RITIK SINGH



RITIKA MISHRA



SANCHIT BHARDWAJ



SANJAY KUMAR



SUBHASH SAHU



VIVEK KUMAR SINGH



NAGARAJ BAL



YOGESH KUMAR

#BATCH2021-23

#MARKETING & SUPPLY CHAIN MANAGEMENT AND LOGISTICS



ABHISHEK KUMAR



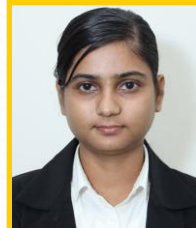
AMAN KUMAR



ANIKET MISHRA



ANKIT SINGH



ANSHU KUMARI



ANURAG AZAD



GAURAV K. GUPTA



JAYA DIXIT



KASHIF KHAN



MAHARANA PRATAP



MOHIT CHAUHAN



MONIKA GOSWAMI



NAVDA TYAGI



NIKET NANDAN



NITIN SAINI



PRIYANSHU SINGH



RAJESH KUMAR



RUDRA UPADHYAY



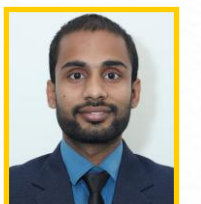
SANTOSH CHAUHAN



SATYENDRA



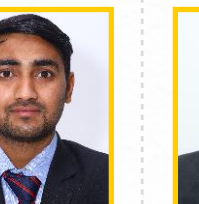
SHASHIKANT



SHIVAM KUMAR



SHUBHAM KUMAR



SRIKANT KU. THAKUR



UTKARSH GUPTA



UTTAM UJJWAL



SONE LAL



PAWAN KASHYAP



TARUN BHARDWAJ

#BATCH2021-23

GNIOT GROUP OF INSTITUTIONS

GREATER NOIDA, U.P. INDIA



17000+
ALUMNI
GLOBALLY

PROFESSIONALLY
RECOGNISED
PROGRAMMES



93%
PLACEMENT
IN REPUTED ORGANISATIONS

400 FULL TIME
FACULTY FROM
INDUSTRY & ACADEMIA

MORE THAN **450+**
COMPANIES
VISITED CAMPUS

09 INSTITUTES

5000+
STUDENTS

21 OF
YEARS EXCELLENCE IN
EDUCATION

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